GrowthZone: Managing Your Store



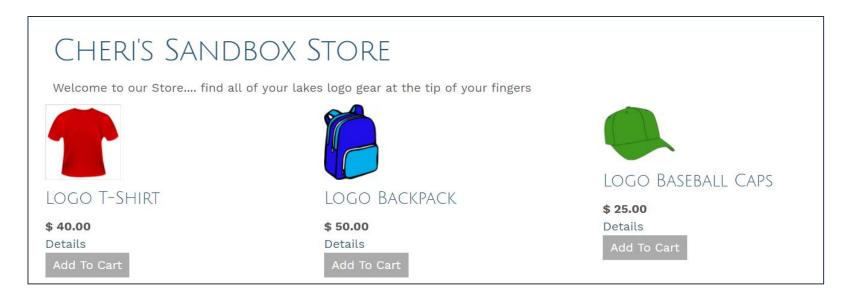
Agenda

- Overview of Store Module
- Initial Setup of Store Module
 - Shipping Options
 - Setting up Fee Items
 - General Settings
- Managing your Store
 - Adding Products
 - Store Order Notifications
 - Reviewing & Fulfilling Orders
- Reporting



Overview

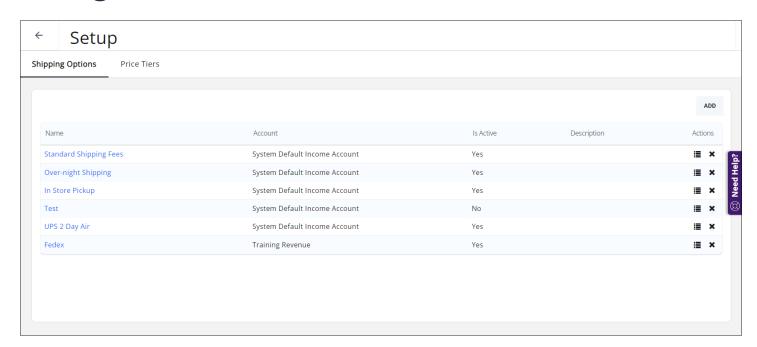
- The Store Module is a module that allows the association to sell additional resources/products to members
- The integrated Store in your GrowthZone Software, makes selling and processing orders as simple as possible





Getting Started

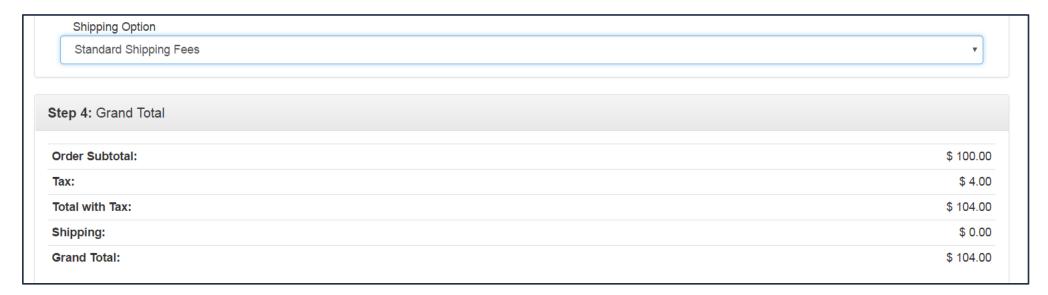
- ✓ Shipping Options
- ✓ Setting up Goods/Services
- ✓ General Settings





The shipping price applied to a sale depends on the total amount of the sale

KB: Setting up Shipping Options





The **Shipping** functions allow you to set the shipping fees associated to a sale

This is a two step process:

- 1. Set up pricing tiers
- 2. Associate tiers to a Shipping options

Setup Ipping Options Price Tiers				
ipping Options Price Tiers				
				ADD
Name	Account	Is Active	Description	Actions
Standard Shipping Fees	System Default Income Account	Yes		≣ ×
Over-night Shipping	System Default Income Account	Yes		≣ ×
Over-night Shipping				
In Store Pickup	System Default Income Account	Yes		i≣ ×
	System Default Income Account System Default Income Account	Yes No		≣ ×



Setting up Tiers

- The Price Tiers screen is where you can set up your shipping price thresholds
- Each item in the Price Tier is a price range with a minimum and a maximum value

←	Setup				
Shipp	ing Options Price Tiers			_	
Sh	ipping Price Tiers		SAVE		
Gre	eater or equal than (Min)	Less than (Max)			ı
1		9.99	l -		
10		29.99			
30		49.99	(3)	Need	
50		99.99		e T	
10	0	149.99		-	
4.5		100.00			



Associate the price tiers to shipping costs by clicking the button on the Shipping Options screen

All the shipping option sets that you create will automatically be available in your store at checkout

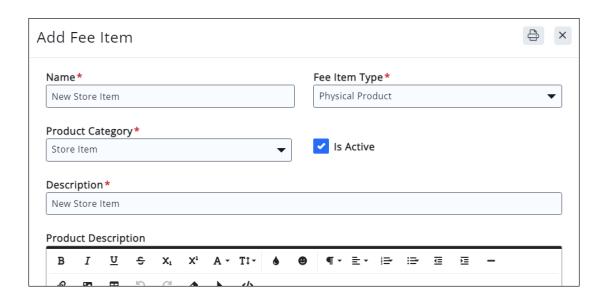
Edit Shipping (Option Price Tier	ees	₽ ×
Min Value	Max Value	Shipping Fee	
\$1.00	\$9.99	2.99	
\$10.00	\$29.99	5.99	
\$30.00	\$49.99	7.99	
\$50.00	\$99.99	9.99	



Setup Fee Items for Store Products

Define the fee items associated to the products you will sell in your store. Fee Item Type of "Physical Product" or "Digital Product"

KB: Setting Up Fee Items





Store General Settings

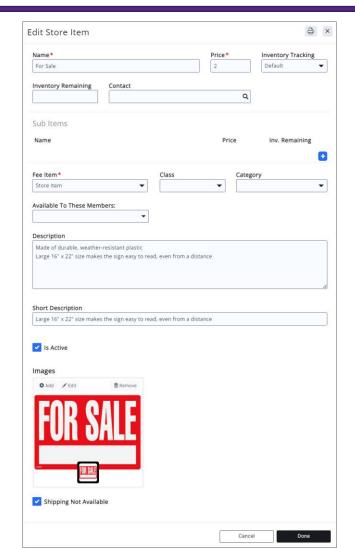
Store Description

KB: <u>Set up Store General Settings</u>

Store	
Orders Products Settings Digital Download Access	
Store Settings Staff URL https://cherissandbox.growthzoneapp.com/store/ Public URL https://cherissandbox.growthzoneapp.com/store/ Store Description	SAVE
Payment Gateway ✓ Enable Additional Notes on Checkout ✓ Require Phone on Checkout	4



Add Physical Products to Your Store



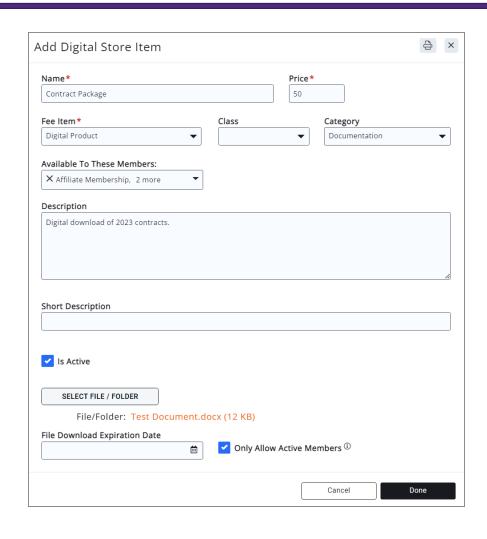
Your Store Module can assist you in managing "attributes" for physical product, such as size or color

In addition, you will be able track available inventory

KB: Add Physical Products to Your Store



Add Digital Products to Your Store



Digital Products provide a way to sell documentation to your members and the public

KB: Add Digital Downloads

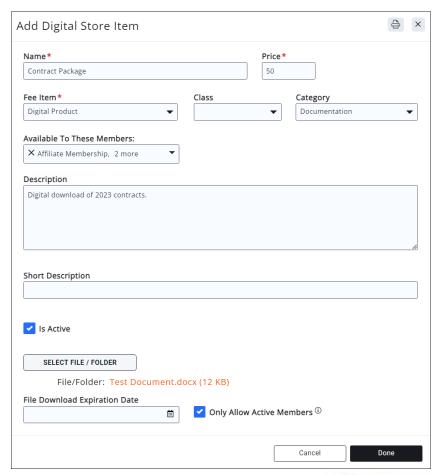


Add Digital Products to Your Store

Pre-requisites:

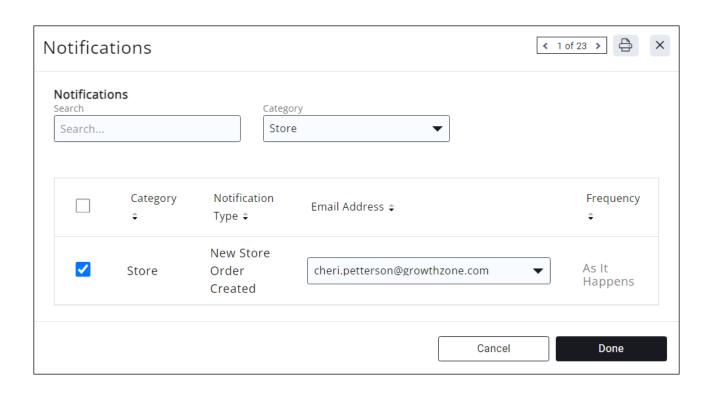
- Fee Item must be of Type = Digital Product
- Document uploaded to the Cloud

KB: Add Digital Downloads





Managing Your Store Orders

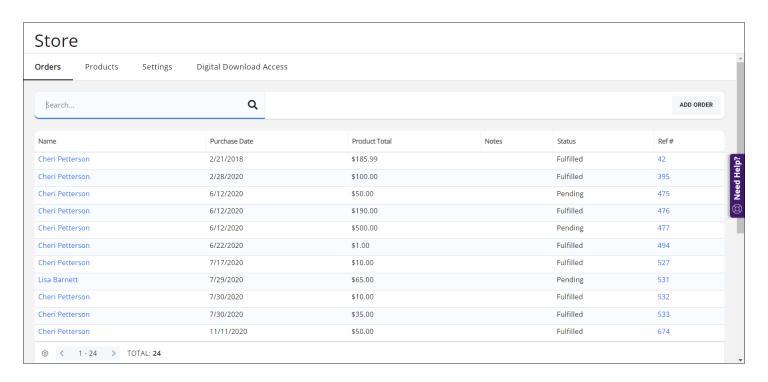


When an order is placed, an automated message will be sent to those staff members who have subscribed to the New Store Order Created notification



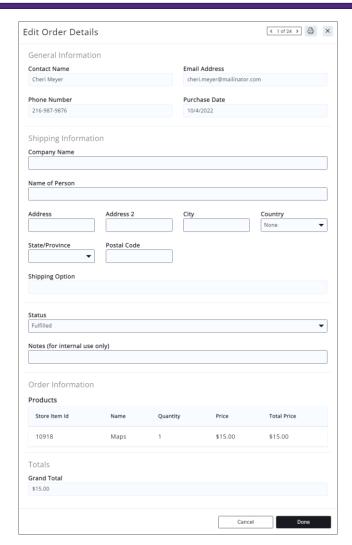
Managing Your Store Orders

All orders placed through your store will be displayed on the **Orders** tab of the Store module





Managing Your Store Orders



To view order and update the status of an order, click into the Purchaser's **Name** on the Orders tab



Store Reports

The **Store Product Purchases** report will generate a list of all product sold through your store

KB: Store Product Purchases Report

Order Date Between Jan 1, 2022 - Dec 3: Additional Criteria / Filter Display Options Fields to Display X Line Item Total, X Order Summarize By III	ers crder Date, × Product Cont	Display Mod	ne, X Quantity, X F	Ref #, X Contact Name,	•		•
Additional Criteria / Filter +	ers rder Date, × Product Cont	Display Mod	ne, X Quantity, X F		•		·]
+ Display Options Fields to Display X Line Item Total, X Orde Summarize By	der Date, X Product Cont	Display Mod					•
Fields to Display X Line Item Total, X Order Summarize By		Display Mod					•
X Line Item Total, X Orde Summarize By		Display Mod					~
Summarize By		Display Mod					V
Summarize By		Display Mod					
-14 O		mmarize By					
uits: 9							
	Product Name	Order Date \$	Quantity \$	Line Item Total	Ref # \$	Product Contact Name \$	
	For Sale	5/17/2022	1	\$2.00	1590		
	Open House	5/17/2022	1	\$5.00	1589		
	Open House	5/17/2022	1	\$5.00	1590		
	Sale Pending	7/19/2022	5	\$10.00	1595		
	Maps	5/17/2022	1	\$15.00	1592		
	Maps	10/4/2022	1	\$15.00	1628		
	Maps	10/4/2022	1	\$15.00	1629		
	New T - shirt - Blue	5/17/2022	1	\$25.00	1591		
niel Mackay O	Open House	7/19/2022	10	\$50.00	1595		



Store Reports

The **Store Products** report will generate a list of all your store products, along with the number sold of each item, and the number of orders for each item

KB: Store Products Report

← Store Prod	ucts						•••	RUN REPORT
Purchase Date Between Jan 1, 2022 - Dec 31, 202	Product Na	ime	Q	Fee Item		Q		
Additional Criteria / Filters +								
Display Options								
Fields to Display								
X Fee Item, X Number Of Orde	ers, X Product Name, X To	otal s	Sold,					- •
Summarize By			Display Mode					
11		×	Detail		▼			
	Add Summarize By							
esults: 5								
Product Name \$	Fee Item ≎			Total \$ Sold \$		Number Of Orders \$		
faps	Digital Produ	uct		45		3		
pen House	Signs			60		3		
ale Pending	Signs			10		1		
or Sale	Store Item			2		1		
New T - shirt - Blue	T-shirt			25		1		
Count 5								



Questions?



Training and Support

Customer Service Hours:

Phone: 7 a.m. – 5 p.m. CT (Monday, Tuesday, Thursday, and Friday)

800.825.9171, Option 4, then Option 2

Chat: 7 a.m. – 6:45 p.m. CT (Monday, Tuesday, and Thursday)

7 a.m. – 4:45 p.m. CT (Friday)

Online Support Documentation: GrowthZone Knowledge Base »

Online Training Calendar: <u>Training Event Calendar »</u>

Live Chat: GrowthZone Support Portal (chat on far right) »

