ChamberMaster/ MemberZone Event Setup



Agenda

- Default Event Options & Settings
- Registration Options
- Event Categories
- Custom Fields
- Sponsors
- Event Fee Items
- Discounts
- Create and Publish Events

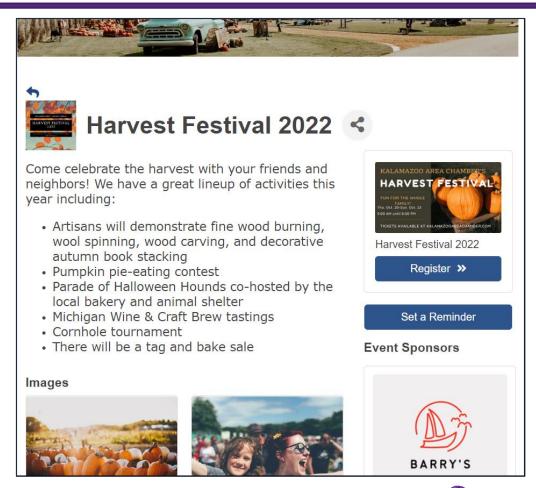


memberzone



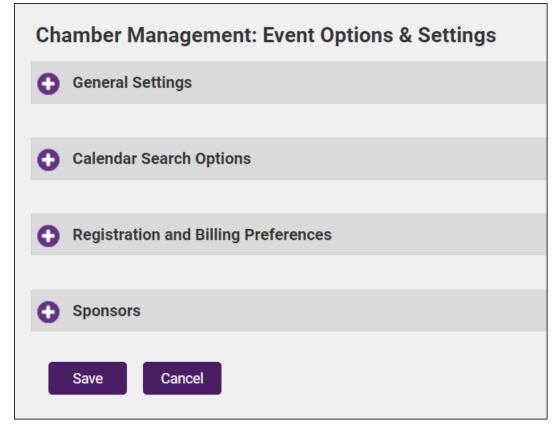
Overview

- Create and manage every aspect of event from within Events module
 - Photo galleries, videos, maps & more
 - Flexible registration pricing
 - Event Invitations
 - Registration and Check-in management
 - Invoicing and Payments
 - Event Reporting



Event Options & Settings

- Defaults used across all events configured in database
- Some defaults may be overridden at event level
- Calendar Search Options
- Registration & Billing Preferences
- Sponsors
- KB: <u>Event Options & Settings</u>







Event Categories

- Quick and easy way to organize your events
- Allow members and public to search your Event calendar
- Modify and add event categories as needed
- KB: Modify Event Categories

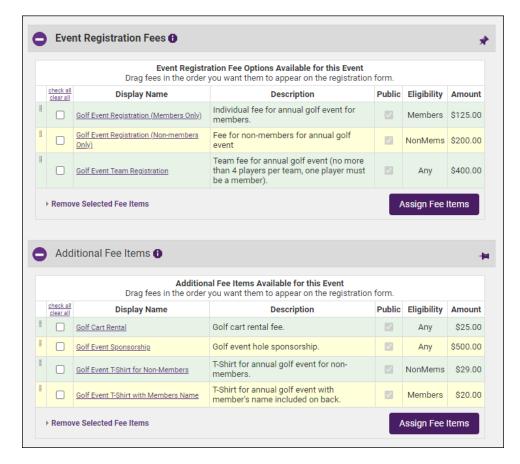
Event Category: Arts & Culture Business Leadership Chamber101 edit categories Clubs & Organizations Clubs/Organizations Community Continuing Education Entertainment Festivals & Celebrations Government Holiday & Seasonal Just For Fun Members Only Recreation & Sports Schools Technology





Fee Items

- Event Fee Items
 - Event registration, sponsorships, etc.
- Additional Fee Items
 - Apparel, extras, etc.
- Fees for members and nonmembers
- Create fee items prior to creating event in the database
- KB: Working with Fee Items
- KB: <u>Assign Additional Fee Items</u>

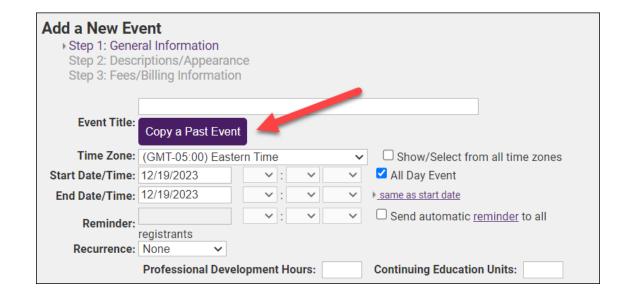






Copy Event

- Create event by copying from previous event
- Make changes to copied event
- Event Guest List does not copy over from previous event
- KB: Copy an Event

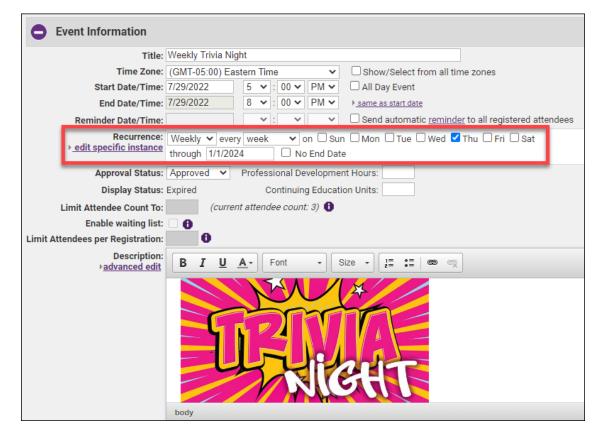






Create Recurring Events

- Useful for reoccurring events
 - Annual Golf Tournament, weekly board meeting, etc.
- Fees must be set for each instance of event
- KB: <u>Create a Recurring</u>
 Event

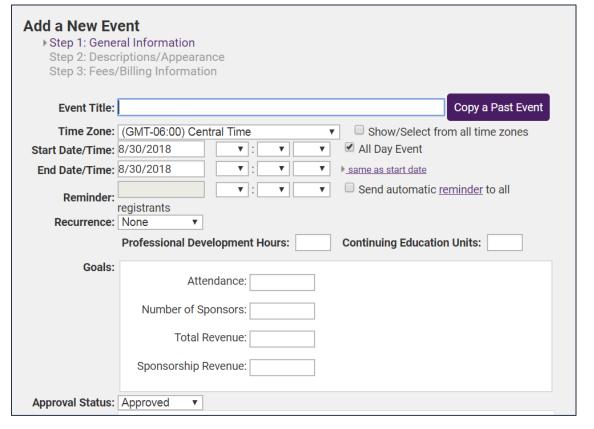






Create New Event

- Setup Wizard will walk you through adding:
 - General Information
 - Description/Appearance
 - Fees/Billing Information
- KB: <u>Adding a New Event</u>

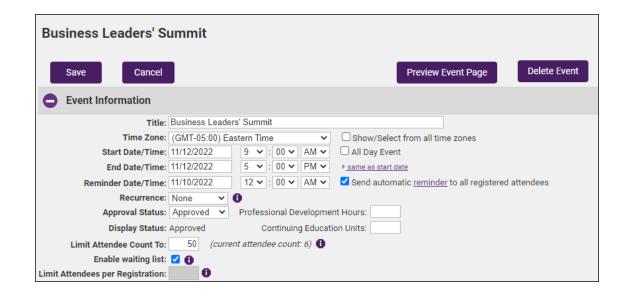






Editing Event Information

- Add additional information about the event:
 - Attendee Limits
 - Allowing a Waiting List
 - Allow Others to see who is attending
- KB: <u>Edit Event General</u> Information

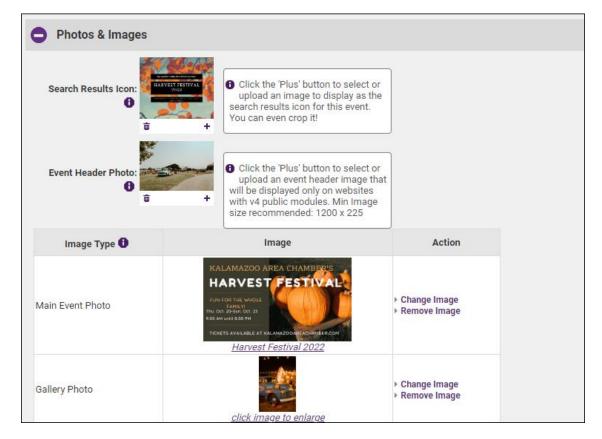






Create & Publish Event

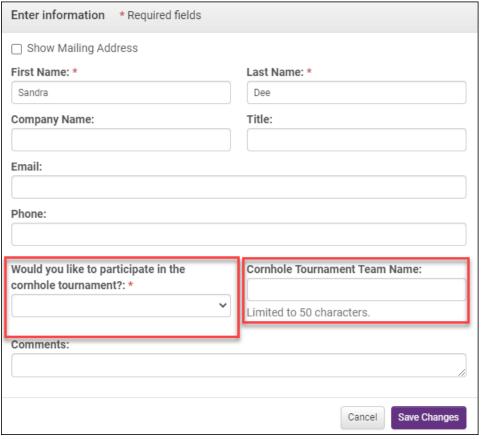
- Photos
- Videos
- Mapping with Google Maps support
- KB: <u>Add Photos/Video to</u> <u>Events</u>





Add Custom Fields

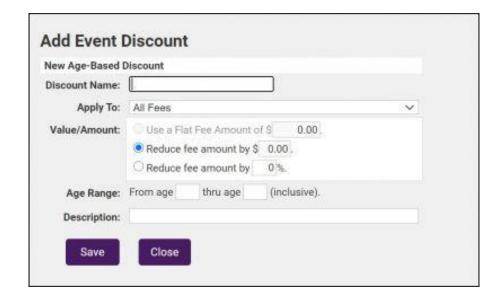
- Can be used to gather useful information about attendees during registration
- Examples:
 - Meal choice
 - Dietary restrictions
 - T-shirt sizes
 - Team Names
- KB: <u>Add Custom Fields</u>





Discounts

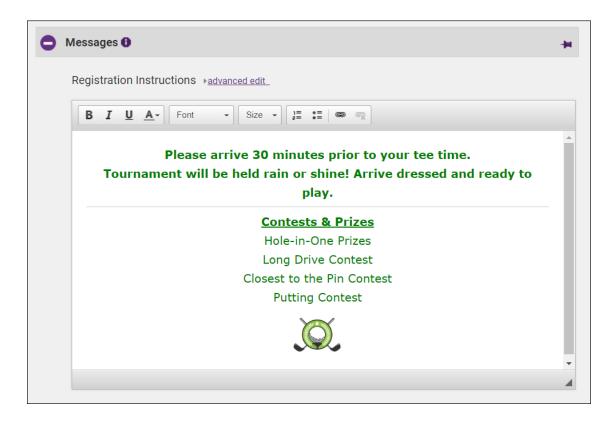
- Variety of discount options available:
 - Age-Based
 - Early Registration
 - Volume
 - Membership Type
 - Promo Code
 - Benefit Item
- KB: Create Discount Options





Customize Registration Instructions

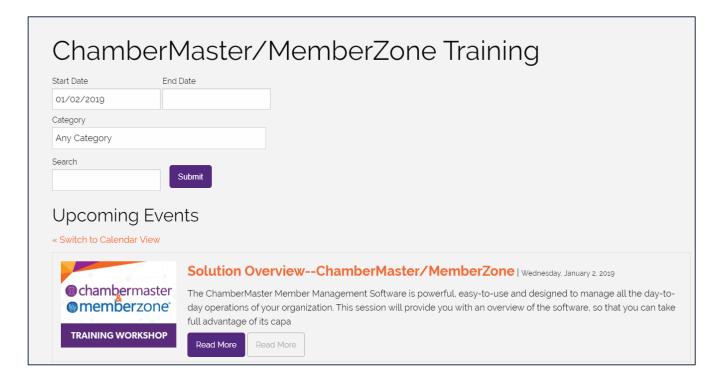
- Customize registration instructions
 - Appears at top of registration page
- Customize registration confirmation message
 - Message appears after completing registration for event
- KB: <u>Customize Event</u> <u>Messages</u>





Future Training

 Check out the <u>Training Calendar</u> to register for your continued and future training!





Questions?

