GrowthZone
smarter association software

It's tough to grow when you're spending time on the little stuff.

DATA MANAGEMENT KEEPING YOU UP AT NIGHT?

27%

Over 27% of associations are not satisfied with their current data management system.
SOURCE: GrowthZone Association Survey

#2

Associations rank technology as the #2 most beneficial change they made in the past year.
SOURCE: GrowthZone Association Survey

37%

37% of associations identify capturing data and querying/reporting as a top issue.

SOURCE: EffectiveDatabase.com

Think about the time you spend entering information into spreadsheets. Then re-entering that same information someplace else. A little task is just that – a little task. But when you have a whole bunch of little tasks, it quickly adds up to a full day of doing something other than growing your association.

DO MORE IN LESS TIME

With the GrowthZone Association Success Platform, you can tackle all the things that have been consuming your day in much less time, and with much greater results. That way, you can focus on growth.

DEALING WITH FINANCIALS DOESN'T HAVE TO BE CUMBERSOME

Reduce processing steps and accurately predict cash flow with **GrowthZone Pay.** Easily manage and track invoices, receivables, payments, and expenses.

Integrate payment processing, send account summary data to third party accounting systems, and process one-time and recurring payments at no extra charge (no need for an additional processor or gateway). Ask about the Mobile Credit Card Reader, too.

ACCESS YOUR AMS ON THE GO

With the GrowthZone **Staff App**, you can scan business cards to load contact data, view notes, register and check-in event attendees, and process event payments - all from your mobile device.

MEMBER COMMUNICATION AND FOLLOW-UP INCREASES ENGAGEMENT

Think of the time you'd save if you had one-click access to your most common tasks and could easily schedule communication follow-up, as well as set due dates and reminders. GrowthZone's optional **Project Management** feature gives you the power to deliver value to members day after day.

GIVE YOUR MEMBERS THE ABILITY TO NETWORK AND WATCH SATISFACTION SOAR

With **The Info Hub** feature from GrowthZone, you can give members what they want – a way to network and access the information that's important to them. With login-based access to events, your directory, job postings, and other resources, members can manage and customize their information, pay invoices and more, which all goes a long way when it comes time to renew membership.

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Additional features to save you even more time

Our solution is also available with these optional features to help you focus on what matters.

YOU WANT TO:	WHAT GROWTHZONE DELIVERS:	HOW YOU WIN:
Have an easy way to organize details and tasks for events, conferences or complex projects without having to reinvent the wheel each time.	**Project Management**	• **Create customizable project calendars, templates, and checklists.** • **Get a single source for all project details like task priority, owner, due date, and status.**
Share information on your public website for frequently changing things like news, deals, promotions, jobs, etc. without having to make constant changes in multiple places	**Dynamic Web Content Management**	• **Customize types of content to display (jobs, coupons, hot deals, commercial property listings, military specials, etc.).** • **Make updates all in one place.**

NOTE: This sheet contains GrowthZone features specific to managing tasks. For a complete look at how we can help with bringing in new members and increasing member engagement, visit us online.

ABOUT GrowthZone

GrowthZone Association Management Software is powerful, easy to use, and designed to manage all the day-to-day operations of your organization.

www.growthzone.com