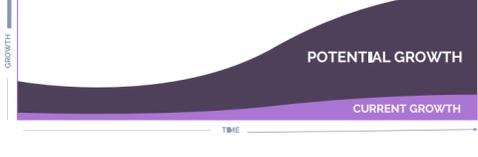


Full Association Management Software

with **BUILT-IN SALES FUNNEL** MANAGEMENT

Many Associations aren't **growing** & **thriving** like they could.



Why Associations don't **grow**:



Slow to bring in new members.



Struggle with member engagement & retention.



Busy with tedious tasks.

Grow membership **faster** with **smarter** Association Management Software.



Do **more** with Software Designed for Association Professionals



CONTACTS/MEMBER MANAGEMENT

Easily view and manage all of the individuals and organizations in your database, including billing information, communications, related records, and more. Publish directories from your database information.



MOBILE STAFF APP

Access GrowthZone AMS on the go; scan business cards to load contact data, view notes, register and check-in event attendees, and process event payments - all from your mobile device.



EVENTS

Pro-actively create events and send invitations. Manage multiple calendars, attendees, and their registrations.



COMMUNICATION

Efficiently write, schedule, send, and track emails.



LISTS/COMMITTEES

Conveniently group your contacts into lists or committees for mass emails.



BILLING

Process one-time and recurring payments with integrated credit card processing.

Choose from a comprehensive suite of productivity modules:



EVENTS EXPO

Manage exhibitors and vendors, including booth selection and assignments. Setup conference registrations that require session selection.



SPONSOR/ADS

Generate non-dues revenue for your organization and provide additional exposure to your members by offering advertising opportunities.



PROJECT MANAGEMENT

Manage all projects from one location; assign and track tasks according to individual, organization, membership, and event.



CHAPTER MANAGEMENT

Manage chapter structure, allow membership applications to be tied to a chapter, and manage member communication at the chapter level.



ENHANCED DIRECTORY

Display radius search results for multiple locations on the Member Directory.



FORM BUILDER

Create surveys and collect data from landing pages and your website; results will auto-populate within your GrowthZone AMS to make data actionable.



FUNDRAISING

Manage fundraising campaigns for both pledge-based and non-pledge donations; provide reporting and financial tracking to your staff and board.



WEBSITE HOSTING

Update your website with an intuitive CMS, and keep it secure with a hosting solution fully integrated with your GrowthZone AMS.



WEB CONTENT

(INCLUDING HOT DEALS, JOB POSTINGS, BLOG POSTS AND NEWS RELEASES) Grow your community and add value with web content that integrates data from your GrowthZone AMS with your website.



ONLINE STORE

Sell merchandise on your website and manage the process with your GrowthZone AMS.

Premium Modules



SALES FUNNEL

Monetize and track sales opportunities such as memberships, sponsorships, and subscriptions; track by progress, probability, sales stage, and lead source.



MARKETING AUTOMATION

Build email campaigns that ensure each prospect or member receives vital information, at the right time intervals.



CONTINUING EDUCATION

Track and manage certifications for continuing education opportunities for your members.

Keep members **engaged**. Keep members **longer** with the Info Hub.



Do **more** in less time



- Eliminate duplicate data entry
- Impress your board with accurate and timely reports
- Customize the dashboard to your preference
- Use the staff app for real-time information and communication on the go
- Manage your Association with ease and focus on what matters most
- Integrate website, hosting, and content management options

No Risk Association Success Platform



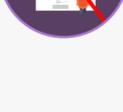
WORLD-CLASS SERVICE

Assisted onboarding, unlimited customer support, comprehensive training



NO COMMITMENTS

No hassling with long-term commitments



QUALITY GUARANTEE

Risk-free guarantee