Many Associations aren’t growing & thriving like they could.

**Why Associations don’t grow:**
- Slow to bring in new members.
- Struggle with member engagement & retention.
- Busy with tedious tasks.

Grow membership faster with smarter Association Management Software.

Choose from a comprehensive suite of productivity modules:

**Premium Modules**
- EVENTS EXPO: Manage exhibitors and vendors, including booth selection and assignments. Setup conference registrations that require session selection.
- SALES FUNNEL: Monetize and track sales opportunities such as memberships, sponsorships, and subscriptions; track by progress, probability, sales stage, and lead source.
- FORM BUILDER: Create surveys and collect data from landing pages and your website; results will auto-populate within your GrowthZone AMS to make data actionable.
- ENHANCED DIRECTORY: Display radius search results for multiple locations on the Member Directory.
- CONTINUING EDUCATION: Track and manage certifications for continuing education opportunities for your members.
- PROJECT MANAGEMENT: Manage all projects from one location; assign and track tasks according to individual, organization, membership, and event.
- WEBSITE HOSTING: Update your website with an intuitive CMS, and keep it secure with a hosting solution fully integrated with your GrowthZone AMS.
- ONLINE STORE: Sell merchandise on your website and manage the process with your GrowthZone AMS.
- FUNDRAISING: Manage fundraising campaigns for both pledge-based and non-pledge donations; provide reporting and financial tracking to your staff and board.
- WEBSITE HOSTING: Update your website with an intuitive CMS, and keep it secure with a hosting solution fully integrated with your GrowthZone AMS.
- WEB CONTENT (INCLUDING HOT DEALS, JOB POSTINGS, BLOG POSTS AND NEWS RELEASES): Grow your community and add value with web content that integrates data from your GrowthZone AMS with your website.

Keep members engaged. Keep members longer with the Info Hub.

Do more with Software Designed for Association Professionals.

CONTACTS/MEMBER MANAGEMENT: Easily view and manage all of the individuals and organizations in your database, including billing information, communications, related records, and more. Publish directories from your database information.

MOBILE STAFF APP: Access GrowthZone AMS on the go; scan business cards to load contact data, view notes, register and check-in event attendees, and process event payments - all from your mobile device.

EVENTS: Pro-actively create events and send invitations. Manage multiple calendars, attendees, and their registrations.

COMMUNICATION: Efficiently write, schedule, send, and track emails.

LISTS/COMMITTEES: Conveniently group your contacts into lists or committees for mass emails.

BILLING: Process one-time and recurring payments with integrated credit card processing.

CHAPTER MANAGEMENT: Manage chapter structure, allow membership applications to be tied to a chapter, and manage member communication at the chapter level.

SPONSOR/ADS: Generate non-dues revenue for your organization and provide additional exposure to your members by offering advertising opportunities.

MARKETING AUTOMATION: Build email campaigns that ensure each prospect or member receives vital information, at the right time intervals.

www.growthzone.com 800.845.4725