Chamber of Commerce leaders are often moving onward & upward, embracing the ever-changing needs of their organization. ChamberMaster surveyed 521 Chamber executives across the U.S. and Canada to find out what's happening now and what's on the horizon for the future.

**Membership Size**

- Under 100 Members - 7%
- 101-300 Members - 38%
- 301-600 Members - 26%
- 601-1,200 Members - 18%
- 1,201-2,000 Members - 7%
- 2,001+ Members - 4%

90% of Chambers report an INCREASE or NO CHANGE in membership size.
When Chambers Increased Dues:

- **2015**: 30%
- **2013-2014**: 22%
- **2011-2012**: 18%
- **Before 2011**: 25%

Membership Dues Models

- **Tiered**: 52%
- **Traditional**: 43%

Only **10%** of Chambers are planning to change their membership model in the next 24 months.
35% of Chambers have a young professionals group & 12% are considering starting a program.

The most popular ambassador group names are "Chamber Ambassadors," "Diplomats," and "Membership Committee."

Young Professionals Group names often contain the words "young," "emerging," "professionals," "generation," and "leaders."
The debate about charging for event no-shows continues.

To Charge for Event No-Shows

- **YES** 29%
- **NO** 45%
- **SOMETIMES** 26%

The debate about **charging for event no-shows** continues.

Online Member Directories

- **32%** Online Only
- **60%** Online & Printed
- **5%** Printed Only

Nearly all Chambers have a member directory online.