what sponsors WANT

Keep Your Sponsors (Even Without Events)
smarter

membership software
[LIVE WEBINAR]
What Event Sponsors Want
with Kyle Sexton
Join a live, online group Demo.
growthzone.com
THIS WEBINAR IS BEING RECORDED.

Everyone who registered will receive the recording via email, even if they didn't watch it live.
CHAMBER MISSION MET
STRATEGIC PLANNING COURSE + GROUP MASTERMIND

// CHAMBERTHINK STRATEGIES
what sponsors WANT

Keep Your Sponsors (Even Without Events)
What Makes Sponsorships Valuable?

Positioning
Perception
Scarcity
Exclusivity
The difference between Advertising & Sponsorship
SPONSORSHIP 1.0

Title Sponsor
Presenting Sponsor
Major Sponsor
Supporting Sponsors
SPONSORSHIP 2.0

Title Sponsor
Table Sponsorship
Charging Station Sponsor
Wine Sponsor
App Sponsor
Photo Booth Sponsor
SPONSORSHIP 3.0

Business Recovery Sponsor(s)

Scholarship Sponsor(s)

Community Leadership Award Sponsor(s)

Spirit of (your town/industry) Sponsor(s)

App Sponsor(s)

Mission Sponsor(s)
Sponsor Prospects

Existing Relationships

Growing Employers

Service Providers

Professional Services
what sponsors WANT

Keep Your Sponsors (Even Without Events)
smarter

membership software