



THE M EMBER I NFORMATION C ENTER

A powerful *member-only* benefit



chambermaster

membership, marketing & website solutions

THE MEMBER INFORMATION CENTER

A powerful *member-only* benefit

The Member Information Center from ChamberMaster is a powerful member-only benefit right at members' fingertips.

This simple-to-use tool allows you to give your members greater control over their business and brand name.



What is the Member Information Center?

The Member Information Center (MIC) is an online password-protected community for ChamberMaster customers and their members. Its clean layout provides a hub for daily interactions, allowing members to easily access resources and benefits while building integrated relationships with ease.

How does the Member Information Center (MIC) benefit your members?

Reach: It allows your members to maximize their Chamber membership and extend the reach of their business brand.

Networking: The MIC improves your members' relationships within their business network (i.e. your Chamber).

Easy-to-Access: Members can access your MIC through your Chamber website or the mobile app.



How does it improve members' relationships within your Chamber?

The MIC allows your members to tell their business story, connect with other members, register for events, pay invoices, as well as post and view Hot Deals, job postings, member-to-member discounts, events, and news.



chambermaster

membership, marketing & website solutions



1 800.825.9171



www.chambermaster.com



sales@growthzone.com

THE MEMBER INFORMATION CENTER

A powerful *member-only* benefit

How members leverage the Member Information Center:

Let's use Bob as an example – **Bob is a new Chamber member.**

Bob is the owner of a brand-new corner store.

Bob joined your Chamber to meet and network with other local business owners in hopes of growing his business and to market his business more easily.

Bob wants to host a “meet and greet” at his store, so **he uses the MIC to submit an event listing to be approved for display on your Chamber’s website.**

Bob’s event is promoted on Facebook, Twitter, and your website – all by using the content he created using the MIC.

He can also add Hot Deals or member-to-member deals for people to use on the day of his event (or whenever Bob chooses). Bob can even create a job posting (right in the mobile app) for the new employees he will need to handle his business growth!



When your Chamber members attend Bob’s event, they can post photos, comment on and like each other’s posts in the members-only community feed, and spread the word to their friends, **reaching twice the audience Bob could reach on his own.**

Members can even post photos on the community feed with the mobile app during the event.



chambermaster
membership, marketing & website solutions



1 800.825.9171



www.chambermaster.com



sales@growthzone.com

THE MEMBER INFORMATION CENTER

A powerful *member-only* benefit

Additionally, **Bob can log into the MIC to manage his business profile on your Chamber's website** himself. Here he can update his business directory listing with a current description, hours of operation, and contact information. He can make his directory listing stand out by adding a logo, additional photos, video, and an expanded description to further promote his business.

With the MIC, **Bob can also check if he has any outstanding invoices from your Chamber and pay them online.**

Who has access to the MIC?

All ChamberMaster customers can offer their members access to their Chamber's MIC. (Features vary by subscription level.)

How do you get members to use the MIC?

- Start by encouraging members to access your MIC via your Chamber's website and update their profile information. This will help familiarize members with their new business-building tool.
- You can also encourage members to access your MIC by downloading and using the MemberPlus app from the Apple or Google Play stores.

Member Information Center (MIC) Overview

- Accessible via Chamber's website or the free mobile app
- Update member profile information
- Network with other members
- View member listings
- Online bill pay center
- Upload and access files & resources
- Submit requests to post Hot Deals, job postings, member-to-member discounts, events, and news
- Refer a member
- View RFPs
- And more!



chambermaster
membership, marketing & website solutions



1 800.825.9171



www.chambermaster.com



sales@growthzone.com

THE MEMBER INFORMATION CENTER

A powerful *member-only* benefit

- ChamberMaster even offers a member-focused MIC video that can be customized for Chambers for a nominal fee.
- Member testimonials, case studies, and word of mouth all work very well when telling members about a new benefit.

Is your Chamber ready to provide this powerful benefit to members?

Find out if ChamberMaster and the MIC is the right solution for your Chamber by contacting us for a personalized no-pressure product demonstration.

[Contact us today for a personalized product demo »](#)

[Download a free copy of our Member Management Software Buyer's Guide »](#)

About ChamberMaster

ChamberMaster Chamber Management Software is powerful, easy to use, and designed to manage all the day-to-day operations of your organization. It's like gaining an extra person on staff.



Custom Reporting

Build, customize, and distribute reports in a few clicks.



Billing and Payment Processing

Integrated process syncs with your accounting software.



Communication and Groups

Sync with your email programs, social media, and apps to easily connect with members.



Events

Navigate every aspect of the event process.



Marketing

Publicize members and generate non-dues revenue.



Website Options

Integrate ChamberMaster into your existing website or let us build a new one.



Smooth Transition, Unlimited Support and Training

We support you through the transition process and afterwards.



Risk-Free, No Contract, Money-Back Guarantee

No small print. Your business relationship with us is risk-free.



chambermaster

membership, marketing & website solutions



1 800.825.9171



www.chambermaster.com



sales@growthzone.com