

## **SCHEDULE**

9:30 – 10:00	Check-in
10:00 - 10:15	Welcome, Introductions
10:15 - 11:30	Maintaining a Healthy & Clean Database  A clean database leads to overall productivity while dirty data can be hurting your organization. Learn best practices for cleansing & maintaining a healthy database.
11:30 - 12:00	Using ChamberMaster for Successful Events Jennifer Eckhoff, Executive Director, EMAAC
12:00 – 1:00	Lunch
1:00 - 2:30	Engaging Your Members in the MIC  Learn ways to make the most of the MIC and how to encourage your members to be more independent with their membership.
2:30 - 2:45	Break
2:45 - 3:45	Managing Successful Events In this session you will learn some of the key functions of your event module to ensure a successful event
3:45 - 4:30	Using the Staff App for Your Successful Event Learn all of the features of the Staff App that you will be able to use to manage your events.
4:30 - 5:30	Account Management Presentation Happy Hour

## **RESOURCES**



Thank you for attending the conference! Scan this QR code with your smartphone camera or go to bit.ly/3KBYhNW to find the agenda, handouts, and articles referenced in sessions.