



ChamberMaster/MemberZone Users Conference

Dallas, TX July 15, 2024

9:30 – 10:00	Check-in
10:00 – 10:15	Welcome
10:15 – 11:30	Maintaining a Healthy & Clean Database A clean database leads to overall productivity while dirty data can be hurting your organization. Learn Best Practices for cleaning and maintaining a healthy database
11:30 – 12:00	Jennifer Eckhoff Executive Directory EMAAC Using ChamberMaster for Successful Events
12:00 – 1:00	Lunch
1:00 – 2:30	Engaging your Members in the MIC The MIC is where you engage with your members and where they engage with each other. Learn ways to make the most of the MIC and how to encourage your members to be more independent with their membership
2:30 – 2:45	Break
2:45 – 3:45	Managing Successful Events Organizing an event requires detailed planning and coordination. In this session you will learn some of the key functions of your event module to ensure a successful event.
3:45 – 4:30	Using the Staff App for Your Successful Event Learn all of the features of the Staff App that you will be able to use to manage your events.
4:30 – 5:30	Account Management Review Happy Hour



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