

# Resources in the MIC For Your Members

1. In the **Member Information Center (MIC)**, select the **Resources** icon.

The screenshot shows the Kalamazoo Area Chamber of Commerce Member Information Center (MIC) dashboard. The top navigation bar includes icons for Home, Directory, Events, Resources (highlighted with a red box), Reports, News, Community, and Settings. The left sidebar contains a 'Shortcuts' section with links to Personal Information, Company Information, Hot Deals, Member-to-Member Deals, News Releases, Job Postings, MarketSpace, Message Center, and Request for Proposals. The main content area features a 'Welcome Message' with a 'SUPPORT LOCAL BUSINESS' graphic and a '2025 Membership Satisfaction Survey' link. The right sidebar displays the 'Account Balance' (\$3380.85), 'Upcoming Events' (2025 Golf Tournament), and 'Member Profile' (94% completion).

2. Select the title of the Resource from the list.

The screenshot shows the Kalamazoo Area Chamber of Commerce MIC 'Resources' page. The 'Resources' icon in the top navigation bar is highlighted with a red box. The page displays a list of resources with columns for File Name, Category, File Type, and Date Added. The 'Board Meeting Minutes April 2025' resource is highlighted with a red box.

File Name	Category	File Type	Date Added
Board Meeting Minutes April 2025	Board of Directors	PDF	4/17/2025
Enhance Your Membership with SEO	Membership Documentation	PDF	4/17/2025
GrowthZone The #1 AMS software!	Association Information ChamberMaster Education & Information Board of Directors	PDF	2/25/2025
Member Engagement & the MIC	ChamberMaster Events Education & Information Using the MIC Board of Directors	PDF	2/25/2025

3. Clicking a document or PDF will download it to your device. Video links will open in a window within the MIC. Website links will open in a new tab on your device.

The screenshot displays the Kalamazoo Chamber website interface. At the top left is the Kalamazoo Chamber logo with 'EST. 1895'. A search bar is located at the top center. On the top right, a user is logged in as 'Mary West' from 'Diephouse Realty', with an 'Account Settings' link. A left sidebar contains a 'Resources' section with a 'View All' button and a 'Category' list with checkboxes for various topics. A 'File Type' section also has checkboxes for Document, Video, and Website. The main content area features a video player overlay titled 'U.S. Chamber CEO Suzanne P. Clark Keynote Address | State ...' with a 'Share' button and a 'Watch on YouTube' button. Below the video player is a table of resources.

5 Ways to Benefit from GrowthZone Pay	ChamberMaster			10/6/2022
5 Ways to Ensure Your Emails Are Getting Through	Association Information ChamberMaster			10/6/2022
5 Ways to Measure Member Engagement	Association Information ChamberMaster			10/6/2022