GrowthZone
smarter association software

WHAT COMPRISES A SPECIFIC MEMBERSHIP TYPE

CHART OF ACCOUNTS

GOODS & SERVICES

DUES PRICING

- Dues calculation from defined fields
- Levels
- One-time and/or recurring fees

DIRECTORY LISTINGS

Member directory content that should be part of a membership.

CUSTOM FIELDS

Fields to collect on the membership application

MEMBERSHIP TYPE

Define membership term/ length, ownership, and renewal.

HOW MEMBERSHIPS ARE CREATED

MEMBERSHIP APPLICATIONS

Online, automated means for recruiting members.

BACKOFFICE CREATION

Staff can also manually create a membership.

MEMBERSHIP

HOW MEMBERSHIPS ARE CONNECTED THROUGHOUT THE SOFTWARE

BILLING

- Scheduled billings automatically created
- Renewal timeline and processing
- Payments auto processed if a stored payment profile is available
- Revenue recognition
- Membership and financial reports

CONTACT IN CRM

Membership is now tied to the contact. One or more contacts can be related to a membership, based on your goals.

MEMBER BENEFITS

CERTIFICATIONS

INFO HUB ACCESS

Web content, resources, and a forum are popular member benefits that are easy to control with Hub access.

EVENT FEES & REGISTRATIONS

- Member-only registration options
- Membership type-based discounts and discount limits
- Event calendars restricted to specific member committees

LISTS/COMMITTEES

Add members to groups en masse using reports, or one-off. Members can subscribe themselves to lists in the Info Hub.

COMMUNICATION

Email members one-off, en masse, or through marketing automation.

DIRECTORY CONTENT AND CATEGORIES

Member can update via the Info Hub.