ChamberMaster/MemberZone Users Conference

Dallas, TX July 15, 2024

9:30 – 10:00	Check-in
10:00 – 10:15	Welcome
10:15 – 11:30	Maintaining a Healthy & Clean Database A clean database leads to overall productivity while dirty data can be hurting your organization. Learn Best Practices for cleaning and maintaining a healthy database
11:30 – 12:00	Product Review
12:00 – 1:00	Lunch
1:00 – 2:30	Engaging your Members in the Info Hub The Info Hub is where you engage with your members and where they engage with each other. Learn ways to make the most of the Info Hub and how to encourage your members to be more independent with their membership
2:30 – 2:45	Break
2:45 – 3:45	5 Things You Should Know About Report Reporting is an integral part of your GrowthZone system. This session will cover some of the common functions of reports, as well as providing some tips and additional options within reports.
3:45 – 4:30	Using Marketing Automation For New Member Onboarding
4:30 – 5:30	Account Management Presentation *Happy Hour*