

 **GrowthZone** chambermaster

USERS | JULY CONFERENCE | 15 OMNI HOTEL | DALLAS, TX 2024

RESOURCES:



GROWTHZONE AGENDA



SCHEDULE

9:30 – 10:00	Check-in
10:00 – 10:15	Welcome, Introductions
10:15 – 11:30	Maintaining a Healthy & Clean Database <i>A clean database leads to overall productivity while dirty data can be hurting your organization. Learn best practices for cleansing & maintaining a healthy database.</i>
11:30 – 12:00	Product Review
12:00 – 1:00	Lunch
1:00 – 2:30	Engaging Your Members in the Info Hub <i>Learn ways to make the most of the Info Hub and how to encourage your members to be more independent with their membership.</i>
2:30 – 2:45	Break
2:45 – 3:45	5 Things You Should Know About Reporting <i>This session will cover some of the common functions of reports, as well as providing some tips and additional options within reports.</i>
3:45 – 4:30	Using Marketing Automation for New Member Onboarding <i>Learn to set up automated workflows designed specifically around new member onboarding.</i>
4:30 – 5:30	Account Management Presentation <i>Happy Hour</i>

RESOURCES



Thank you for attending the conference! Scan this QR code with your smartphone camera or go to bit.ly/3KBYhNW to find the agenda, handouts, and articles referenced in sessions.



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