GrowthZone Users Conference
February 4, 2025 – Henderson Nevada

9:30 – 10:00am	**Check-in**
10:00 – 10:15am	**Welcome**
10:15 – 11:30am	**The Info Hub** The Info Hub in GrowthZone is a great way for your members to take control of their own marketing by keeping their directory up to date and submitting events, jobs, hot deals, and news releases. In this session, you will learn how to set up and manage the Info Hub.
11:30 – 12noon	**Introducing the Staff App** Using the Staff App you will be able to easily check people in to events, accept payments for registrations and even sell additional items.
12:00 – 1pm	**Lunch**
1pm – 2:15pm	**Maintaining a Clean & Healthy Database** Data cleansing is so important because it improves your data quality and in doing so, increases overall productivity. When you clean your data, all outdated or incorrect information is gone – leaving you with the highest quality information
2:15 – 2:30pm	**Break**
2:30 – 4:00	**How to Ensure Your Emails are Getting Through** We understand that emails are a critical component of engaging with your members and communicating pertinent information to stakeholders. If emails don't make it to key recipients—landing in their spam folder instead—your efforts are wasted. In this session, you will learn 5 tips for ensuring that your emails are getting to your contacts.