

GrowthZone Florida Users Conference

March 5 – 6, 2024 Orlando Florida

Tuesday, March 5		Location	Speaker
8:30-9:00	Check-In <i>Coffee, juice, water, pastries</i>	Gateway 1	
9:00 – 9:15	Welcome & Introductions	Gateway 1	Scott Robertson
9:15 -10:30	Maintaining a Clean & Healthy Database Data cleansing is so important because it improves your data quality and in doing so, increases overall productivity. When you clean your data, all outdated or incorrect information is gone – leaving you with the highest quality information. In this session, participants will learn best practices for cleansing & maintaining a healthy database. ChamberMaster/MemberZone Users GrowthZone Users	Gateway 1 The Gathering Room	Elizabeth Diephouse Cheri Petterson
10:45-12:00	Measuring Member Engagement Measuring the engagement of your members may be challenging, but it's probably the best thing you could ever do for keeping your organization strong and sustainable. This session will cover the whys and hows of measuring that engagement using surveys, reports, and more	Gateway 1	Shelly Satre
12:00-1:00	Lunch & Learn (GrowthZone Pay) <i>Box lunch</i>	Gateway 1	Elizabeth Diephouse
1:00-2:15	The Online Member Center The Member Information Center in ChamberMaster and Info Hub in GrowthZone are a great way for your members to take control of their own marketing by keeping their directory up to date and submitting events, jobs, hot deals, and news releases. In this session, you will learn of the various options available to your members and how to encourage them to log in. ChamberMaster/MemberZone Users GrowthZone Users	Gateway 1 The Gathering Room	Elizabeth Diephouse Shelly Satre
2:15 – 2:30	Break <i>Coffee, soda, cookies</i>	Gateway 1	
2:30 – 3:30	Security Presentation by GrowthZone's VP of Engineers	Gateway 1	Jason Mueller

3:30 – 4:30	5 Things You Should Know How to Do in Your GZCMS The tools and capabilities of GZCMS empower you to take control of your website in a flexible and user-friendly environment, but it can sometimes take some time to find your bearings. Here are a few of the most common tasks our customers need to perform, along with some tips and tricks along the way to help you learn the new editing tools.	Gateway 1	Shelly Satre
4:30 – 5:00	Wrap Up	Gateway 1	
5:30-7:00	Happy Hour <i>Beverages and appetizers</i>	Hyatt House Orlando Airport Gateway Patio	

Wednesday, March 6		Location	Speaker
8:30 -9:00	Networking <i>Coffee, juice, water, and pastries</i>	Gateway 1	
9:00-9:30	What's new	Gateway 1	Shelly & Deb
9:30 – 9:45	Break/Ask Us Anything/Networking <i>Coffee, juice, water, and pastries</i>	Gateway 1	
9:45 – 11:15	Running a Golf Tournament Your software makes it easy to manage and promote your golf tournament, as well as accept payments from your players and sponsors. In this session, you will learn the steps and best practices for setting up a golf tournament using your GrowthZone or ChamberMaster software <div> ChamberMaster/MemberZone Users GrowthZone Users </div>	Gateway 1 The Gathering Room	Elizabeth Diephouse Shelly Satre
11:15 – 12:00	Using the Staff App to Manage Your Event The GrowthZone staff app is designed to help your staff accomplish some tasks while on the road meeting members or managing an event. In this session we will take a look at how to check people in and accept payments at an event.		
	ChamberMaster/MemberZone Users	Gateway 1	Elizabeth Diephouse
	GrowthZone Users	The Gathering Room	Shelly Satre
12:00	Wrap Up		Scott Robertson