



## ChamberMaster User's Conference

Plainfield, Indiana

**April 1, 2025**

9:30 – 10:00 am	<b>Check-in</b>
10:00 – 10:15 am	<b>Welcome</b>
10:15 – 11:30 am	<p><b>The MIC</b></p> <p>The Member Information Center (MIC) in ChamberMaster is a great way for your members to take control of their own marketing by keeping their directory up to date and submitting events, jobs, hot deals, and news releases. In this session, you will learn how to navigate and utilize the MIC to its fullest potential. By the end of this session, you'll have the tools and strategies to increase member interaction and maximize the benefits of MIC.</p>
11:30 – 12noon	<p><b>Introducing the StaffApp</b></p> <p>Using the StaffApp you will be able to easily check people in to events, accept payments for registrations and even sell additional items.</p>
12:00 – 1 pm	<b>Lunch</b>
1pm – 2:15 pm	<p><b>How to Ensure Your Emails are Getting Through</b></p> <p>We understand that emails are a critical component of engaging with your members and communicating pertinent information to stakeholders. If emails don't make it to key recipients your efforts can be wasted. In this session, you will learn tips for ensuring that your emails are getting to your contacts.</p>
2:15 – 2:30 pm	<b>Break</b>
2:30 – 4:00 pm	<p><b>Maintaining a Clean &amp; Healthy Database</b></p> <p>Learn how to maintain an accurate and efficient database in ChamberMaster/MemberZone. Discover strategies to eliminate duplicate records, correct inaccurate data, and improve overall data integrity. By the end of this session, you'll have the tools to keep your database accurate, up-to-date, and optimized for efficiency.</p>



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**April 2, 2025**

9:00 – 10:30 am	<b>5 Ways to Manage your Prospects in ChamberMaster</b>  Member recruitment requires strategic planning and proactive outreach efforts. In this session you will learn 5 powerful strategies to organize, track, and convert prospects into loyal members using ChamberMaster/MemberZone.
10:30 – 10:45 am	<b>Break</b>
10:45 – 11:30 am	<b>What is GrowthZone?</b>  The cloud-based Association Software Solution is powerful, easy to use, and designed to manage your organization's day-to-day operations. In this session you will learn the benefits of GrowthZone software.
11:30 – 12:00	<b>Wrap-Up</b>



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