Marketing Automation Webinar Chat

Nancy: Hi from Minnesota

Nadeen: hey, Kyle!!

Nancy: Hi Kyle

Tom: There he is, THE MAN, Kyle Sexton!

Nadeen: oh, man!!

Teichman: Hi Kyle

Amanda: Hello from Fargo Moorhead!

Debbie: Hello from Ormond Beach, FL!

Nancy: Love the new glasses, Amy!!!

Tina: feels like romper room :)

Debbi: Hello - Nice to zoom meet you!

Lisa: Hello!

Jennifer: Good morning

Lisa: Hello! Excited to learn more!

Debbi: Michelle Durocher at the Greater Sudbury Chamber

Mary: Hello from the New Mexico Technology Council :)

Nancy: Can't see other people's comments.

Laurie: lol

Kyle: HELLOOOOO, everybody!

Rebecca: Good Afternoon, everyone! Rebecca Churchwell with the Wichita Falls Chamber
              of Commerce here

Pam:	Hi! Pam from the Maryland Tech Council! mdtechcouncil.com - Stay safe, everyone! #welovegrowthzone
Nancy:	Hi from chilly Minnesota!
Lisa:	Hi from Middleton, WI
Jody:	Jody from Traverse City MI
Maria,	hello from florida!
Nadeen:	Hi from Erie, PA!
Cindy:	Cindy from Bryan College Station, TX, is here.
Andrea:	Hi Nancy! I am from chilly MN as well!
Karen:	Hello from Aurora OH
Donna:	Good Afternoon from sunny Norton, Kansas!
Cindy:	Hi, Everyone. Cindy from the Northern Ohio Area Chambers of Commerce (chamber association)
Elaine:	Hello from Temecula Valley Wine Country, CA :)
Lisa:	Hi Nancy! What part of Minnesota? I'm in Elk River
Lisa:	Hello to everyone!
Janet	Hello from Ohio...snowy Ohio.
Andrea:	I live in Becker but work for the Mpls Regional Chamber.
Libby:	Hello from Hilliard Area Chamber in Hilliard, OH
Cassidy:	Howdy from Oklahoma!
Lisa:	Hi @Andrea!
	Hello from El Dorado Hills, in Northern California, 60 miles west of South Lake Tahoe
Brielle:	Hi from Cuyuna Lakes Chamber in MN!
Ryan:	Hi everyone, Ryan here from the Lynchburg Regional Business Alliance! www.lynchburgregion.org
Andrea:	LISA!!!
Darlene:	Hello All from Renton Chamber of Commerce, WA
Brielle:	Hi from Cuyuna Lakes Chamber in MN!

Joanie:	Hello from Galt, CA! Thank you for this webinar!
Andrea:	Hey, Brielle!
Chelsea:	Hello from snowy KC!
Judy:	Good morning Judy Clark Springfield Chamber Or
Scott:	Hi - this is Wendy from St. Charles, MO
Leonie:	Hi to all from Southeast Michigan from the Asian Pacific American Chamber of Commerce (APACC)
Sheila:	Sorry I sat through this one in Oct. Great session, but I'm going to bow out. Thanks,
Debbie:	Hello from El Dorado Hills, in NO California.
Tammi:	Hello from Houston, TX!
Cindy:	Hello from chilly but sunny Crosslake, Minnesota
Rachel:	What presentation program are you using?
GrowthZone:	**Hi Everyone, you can access the Marketing Automation Guide here: https://www.growthzone.com/resources/knowledge-library/marketing-automation-for-associations/**
GrowthZone:	**To learn more about GrowthZone Marketing Automation options, check out our website: https://www.growthzone.com/marketing-automation-module/**
GrowthZone:	**Save your seat for a live, online group demo of GrowthZone here: https://content.growthzone.com/group-2020/**
Jody:	So, you would need to have people subscribe to the Blog, yes?
Robin:	Are you sending out the presentation as well.
Katherine:	What is a recommended/successful cancelation policy? This is something I have debated.
Debbie:	I'd be interested in cancelation policy as well.
NICHOLE:	Me too!
Desiree:	For a drip marketing campaign to prospects, what messaging frequency do you recommend to remain top-of-mind (but not annoying)?
Karen:	We have one that I can share with you-
Karen:	director@allaboutaurora.com

Katherine:	I would love to hear yours, Karen. I am Katherine Archibald from the Lethbridge Chamber.
Kris:	Tip: Do a video or step by step tutorial of HOW to subscribe.
NICHOLE:	@Kris - great idea!
Karen:	allaboutaurora.com/Chamber/Member Benefits/ Money Back Guarantee
Kris:	Re: tutorial - here's an example: I used the CM event feature to manage one of our biggest member benefits (ski pass). Most hadn't registered with CM before. So I made a cheat sheet https://www.basaltchamber.org/belong/membership/benefits/ski-pass/opt-in/
Holly:	Awesome - that would be great to have the cancelation policy examples
Katherine:	will we get the chat with the recording? The comments have been fantastic as well.
Desiree:	946 2297 6762
Mona:	Thanks so much for this great info….
Zoey:	If you end up talking with someone, but they don't convert., how long should you keep following up? Until they ask you to stop?
Desiree:	So once weekly for the nurture sequence. How about for the initial outreach sequence?
Darlene:	Will you add all the links that are being put in the chat? We cannot copy and paste them.
GrowthZone:	We will include the chat with the recording email.
Zoey:	that is good to know about the deliverability rate. Thank you
Darlene L:	Great information! Thanks for a great presentation!
Teichman:	Thank you, Kyle and Amy.
Nancy:	Haaaaaaaa!
Elaine:	yes, great beard!
Nancy:	Great session. Thank you!
Lisa:	Wonderful info! And the slide deck.