# 5 Benefits of GrowthZone Pay



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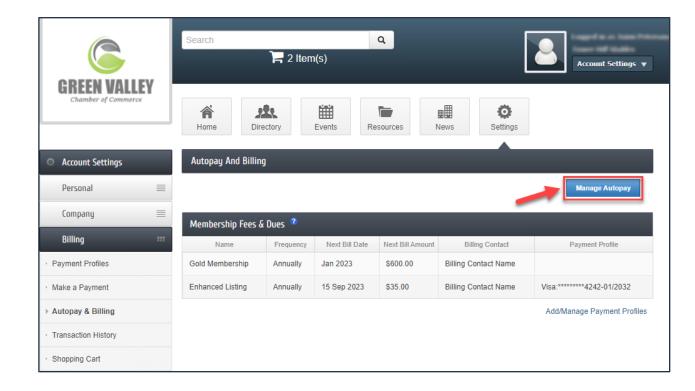
- 1. Stored Profiles for Membership Dues
- 2. Stored Profiles in MIC & for Events
- 3. Monthly and Annual Billing
- 4. Easily process credit cards at events
- 5. Point of Sales within Staff App





## 1. Stored Profiles for Membership Dues

- Members store credit cards/bank accounts within MIC
- System automatically charges dues and other recurring fees to those cards/bank accounts
- KB: <u>Autopay & Billing</u> <u>Tab</u>





## Stored Profiles – How It Works

- Enable Autopay under Billing
  Options & Settings
  - Set <u>date</u> to charge cards/bank accounts
- Promote ability to store cards to members
  - <u>Template</u> provided
- System creates invoice and charges payment profile on charge date
- KB: <u>AutoPay of ePayment</u>
  <u>Profiles</u>

Dear Mr. Smith,

Setup automatic payments! Never forget another membership payment! Save on stamps, checks, and late fees. Please follow these simple steps to get started.

- 1. \*Login to the Member Information Center at http://kalamzooareachamber/login?dest=paybills
- 2. Select the invoice you want to pay > continue > checkout
- 3. Enter payment information and select "Turn on Autopay" > checkout
- 4. Check the box to accept the terms and set up automatic payments > submit > continue

That's it! We will let you know when the setup is complete and provide confirmation of the automatic payment details. For questions or concerns, please contact us at (555) 555-5555 or info@mailinator.com.

Thank you! **Kalamazoo Area Chamber** 1903 W. Michigan Ave. Kalamazoo, MI 49008 555-555-5555 kalamazoochamberinfo@mailinator.com

\*Forgot your login? Go to Forgot Password Link to reset your password. Or create your login account for the first time at this registration page: https://kalamzooareachamber/CreateAccount



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# Is Storing Cards in GrowthZone Pay Safe?

- <u>Stripe</u> credit card processor exceeds most stringent security standards
  - SSL Protection
  - PCI Compliant
  - Encrypted
- Credit card information *not* stored in CM/MZ database
- <u>Learn More About Security at</u> <u>Stripe</u>

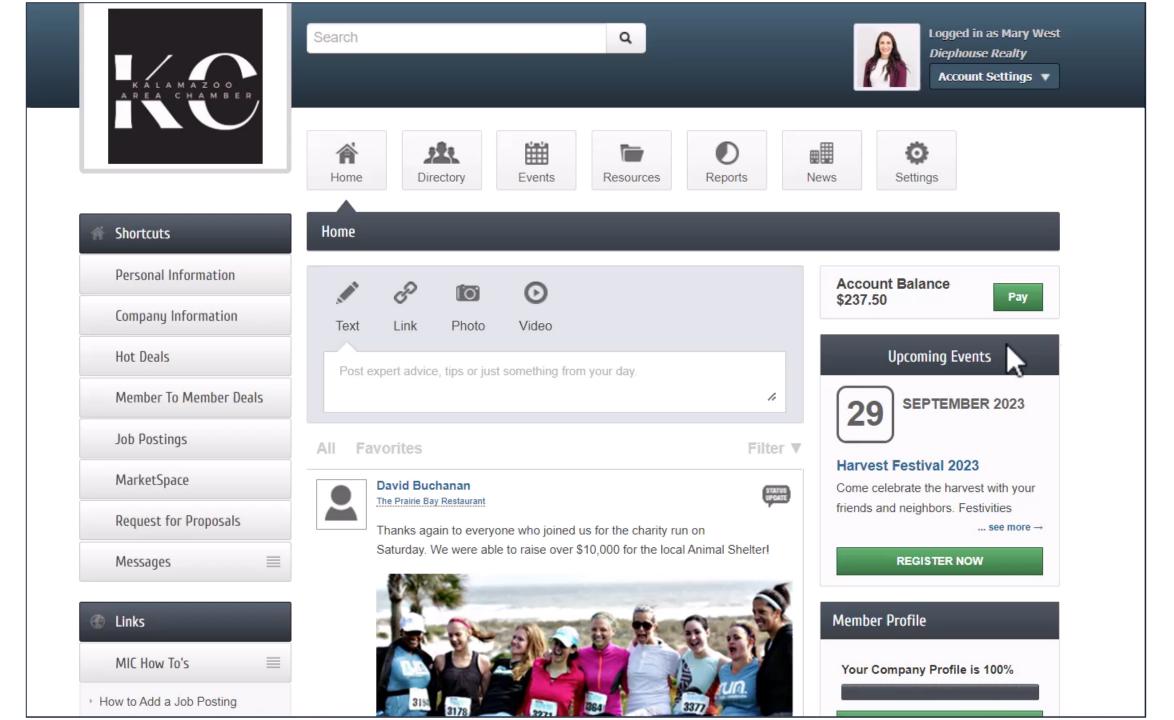


## 2. Stored Profile in MIC & for Events

- Members can store Payment Profiles for quick & easy payments
  - Credit Cards
  - Bank Accounts
- Members manage profiles independently within MIC
- KB: <u>Member Options for</u> <u>Storing Payment Profiles</u>

Carroll Larsen							\$50.0	0
	Online Credit Card Payn	nent. <b>VISA</b>	asercero AMES D	SC VER				
	Sav	ved Card	O New Card					
	*Saved Cards:				CSC:	?		
	Visa:*******4242-01/2025			~				
	First Name:	Last Name:						
	Carroll	Larsen						
	Company Name:							
	Carroll Boutique							
	Street:							
	Cibr		State:	Postal	Codo:			
	City:		Sidle.	Postar	COUE.			
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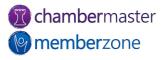


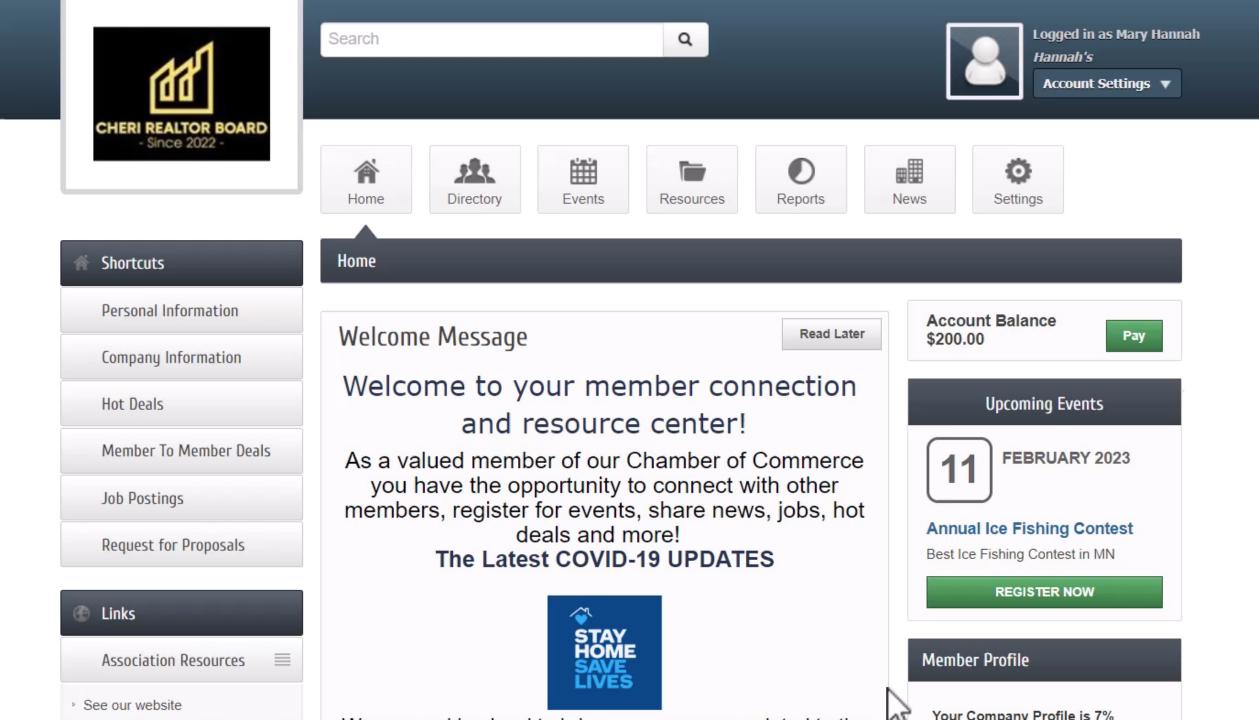


# 3. Monthly and Annual Billing

- Give AutoPay members option of <u>annual or</u> <u>monthly</u> billing
  - Reduces burden of large annual bill
  - Helps retain members
- KB: Enable Switching from Annual to Monthly Payments

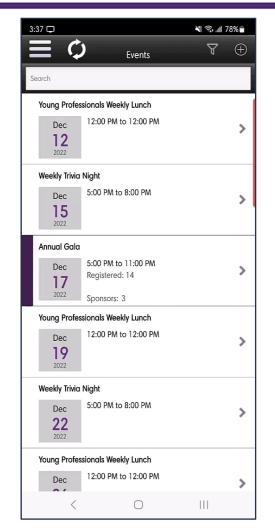






# 4. Easily Process Credit Cards at Events

- Provide more payment options for members
- Use <u>mobile card reader</u> for faster, more efficient customer experience
- Payment receipts sent automatically
- Database updated automatically
- KB: Manage Events with StaffApp
- Video: <u>Paying Event Registrations</u> with Credit Cards





## Mobile Card Readers with the Staff App

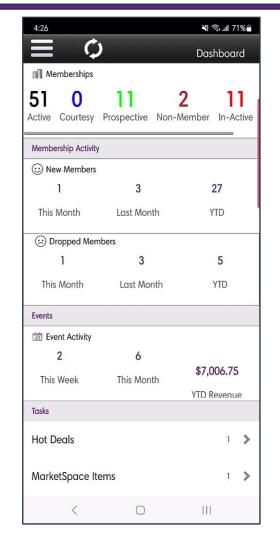
- Quick checkout
- Smooth, efficient customer experience
- <u>Recommended</u> mobile card reader
- KB: Point of Sale in StaffApp
- KB: Mobile Card Readers

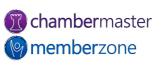




# 5. Point of Sales within Staff App

- Provides full feature check-out solution
- Sell additional items at events (drink tickets, raffle tickets, mulligans for golf tournaments, etc.)
- Easily sell items in the office
- Saves staff effort with automatic transactions created on the members' account
- KB: <u>GrowthZone Pay Point of Sales</u>





# StaffApp Overview

- Companion product to software
  - <u>Check-in</u> event attendees
  - Create billing transactions
  - Add new members to database
    - <u>Approve</u> membership applications
  - Check account balance and recurring fees
  - Send <u>eReferrals</u>
  - Communicate with members
    - <u>Email</u>
    - Call
- KB: <u>StaffApp Overview</u>





#### Bonus #1

• Automated deposits allow to easily match deposits made to bank account to transactions in your ChamberMaster software

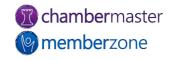
Payments deposited to Deposit Account on 3/26/2020									
	Date	<u>Type</u>	<u>Ref #</u>	Sale #	Method	Member Name	Bill To	Details	Amount
	3/25/2020	PMT	<u>876</u>		CreditCard	The Florist Shop	Linda Stanch	100.00 May Golf Tournament: In	100.00
	3/25/2020	PMT	<u>765 CC</u>		CreditCard	The Florist Shop	Linda Stanch	500.00 New Member Dues	500.00
	3/24/2020	RCPT	<u>VISA *4242</u>	<u>194</u>	CreditCard	Non-Member Transactions	Cheri Petterson	50.00 Gift Card Extravaganza!!! 0.00 Gift Card Extravaganza!!!	50.00
	3/24/2020	RCPT	<u>VISA *4242</u>	<u>193</u>	CreditCard	Non-Member Transactions	Carol Bennett	25.00 Gift Card Extravaganza!!! 0.00 Gift Card Extravaganza!!!	25.00
	3/24/2020	RCPT	<u>VISA *4242</u>	<u>192</u>	CreditCard	Non-Member Transactions	Tanyo May	50.00 Gift Card Options: Micki 0.00 Gift Card Options: Gift C	50.00
	3/23/2020	PMT	VISA *4242		CreditCard	Maysies Floral	Giana Mays	100.00 May Golf Tournament: In	100.00
	3/23/2020	PMT	VISA *4242		CreditCard	Maysies Floral	Lara Oson	100.00 May Golf Tournament: In	100.00
	3/23/2020	PMT	VISA *4242		CreditCard	Maysies Floral	Tanay Mays	100.00 May Golf Tournament: In	100.00
	3/23/2020	PMT	VISA *4242		CreditCard	Non-Member Transactions	John Jones	200.00 May Golf Tournament: In	200.00
	3/19/2020	RCPT	<u>VISA *4242</u>	<u>191</u>	CreditCard	Non-Member Transactions	Lily Frank	50.00 Gift Card Options: Micki 25.00 Gift Card Options: Micki 0.00 Gift Card Options: Gift C	75.00



#### Bonus #2

- Refunds, dispute management and reconciliations handled directly in ChamberMaster/MemberZone database
- KB: <u>Manage Refunds</u>
- KB: <u>Disputed Charges</u>

Featu											
	Payment Processing Transactions										
Member Name	Item	Txn ID	Billing Txn	CM Ref ID	СС Туре	CC #	Amount	Processing Fee	Date Charged	Result	Action
	Invoice	ch_2iviiviEzmOaikbGSV110UQmpSW5 Disputed: under_review	MasterCard *		MasterCard		\$150.00	\$4.94	1/3/2023 12:14PM	Success	Refund
	Backoffice Payment	ch_2MmfHEOaiKbG3VYI0z6P0oWd	MASTERCARD*		MASTERCARD		\$310.00	\$9.72	3/17/2023 10:33AM	Success	Refund



#### Bonus #3

- Reconciliation reports available in ChamberMaster database
- KB: <u>Payment Processing Report</u>
- KB: <u>Record GrowthZone Pay Transaction Fees with QuickBooks</u>

Billing Reports									
Payment Proc	essing Report			Select Another Report					
Filter Options									
Member: Select a Mer	nber								
From	9/1/2018	more	Only show successful transactions						
То	10/8/2018		Show item details						
			Show unresolved disputes						
Unresol	ved disputed transaction:	regardless of date							
		Refresh Report P	Print Report Download Report Reset Options						

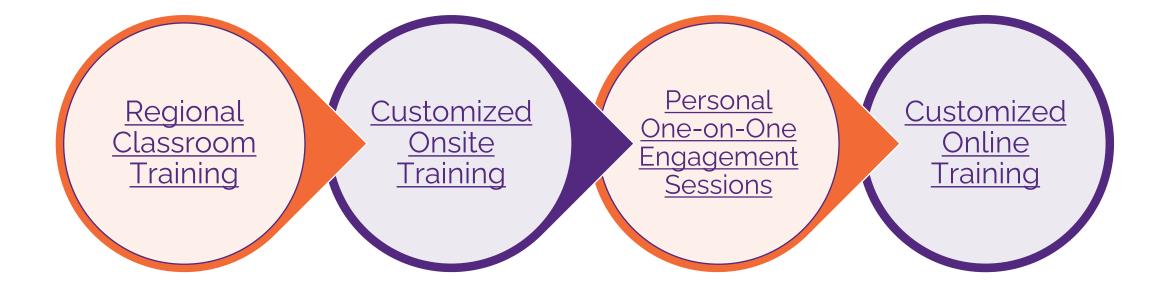


#### Training Resources





## Expanded Training Offerings





#### Ready to implement GrowthZone Pay? Contact our Engagement Team engagement@growthzone.com

