



ChamberMaster User's Conference
Plainfield, Indiana
April 1 – 2, 2025

April 1, 2025

9:30 – 10:00am	Check-in
10:00 – 10:15am	Welcome
10:15 – 11:30am	The MIC The MIC in ChamberMaster is a great way for your members to take control of their own marketing by keeping their directory up to date and submitting events, jobs, hot deals, and news releases. In this session, you will learn how to engage your members in the MIC
11:30 – 12noon	Introducing the Staff App Using the Staff App you will be able to easily check people in to events, accept payments for registrations and even sell additional items.
12:00 – 1pm	Lunch
1pm – 2:15pm	How to Ensure Your Emails are Getting Through We understand that emails are a critical component of engaging with your members and communicating pertinent information to stakeholders. If emails don't make it to key recipients your efforts can be wasted. In this session, you will learn tips for ensuring that your emails are getting to your contacts
2:15 – 2:30pm	Break
2:30 – 4:00	Maintaining a Clean & Healthy Database Data cleansing is so important because it improves your data quality and in doing so, increases overall productivity. When you clean your data, all outdated or incorrect information is gone – leaving you with the highest quality information



April 2, 2025

9:00 – 10:30 am	5 Ways to Manage your Prospects in ChamberMaster Member recruitment requires strategic planning and proactive outreach efforts. In this session you will learn five tips for using your software to manage your prospective members
10:30 – 10:45	Break
10:45 – 11:30	What is GrowthZone? The cloud-based Association Software Solution is powerful, easy to use, and designed to manage your organization's day-to-day operations. In this session you will learn the benefits of the GrowthZone software,
11:30 – 12:00	Wrap Up