# Why Use Member Management Software?

#### **WHAT IS MMS?**

Member Management Software (also known as MMS) offers Chambers of Commerce the tools to run day-to-day operations & provide services to their members.

# IT'S ABOUT YOUR TIME

## **Member Data Management**

Save time & money by eliminating multiple software applications.

## Reporting

Measure your Chamber's performance with customizable reports.

## **Financial Management**

Enter data once and it syncs with your accounting software.

#### **Website Control**

Use your existing site or a brand new, mobile-friendly website.

## **Mobile Apps**

Use MMS mobile apps to accomplish tasks anywhere, anytime.



# **IT'S ABOUT YOUR MEMBERS**

# Communication

Stay in contact using one system that syncs with your email & social media.

#### **Events**

Boost event attendance with online registrations and payments.

#### **Engagement & Retention**

Enable online member sign-ups, dues renewals, and profile updates.

#### **Non-dues Revenue**

Increase member exposure and generate revenue with website ads.



# **IT'S ABOUT OUR PROMISE**

#### **Smooth Transition**

Get up & running easily with ChamberMaster – no IT department required.

# **Unlimited Support**

Receive training & unlimited support from Minnesota-based professionals.

#### **Proven Track Record**

Be confident because ChamberMaster is trusted by over 2,000 organizations.



chambermaster
membership, marketing & website solutions