GrowthZone/MemberZone User Group

August 19, 2024

MemberZone Agenda

Salt Lake City, Utah

9:30 – 10:00 Check-in

10:00 – 10:15 Welcome

10:15 – 11:15 The Member Information Center

The Member Information Center in ChamberMaster and Info Hub in GrowthZone are a great way for your members to take control of their own marketing by keeping their directory up to date and submitting events, jobs, hot deals, and news releases. In this session, you will learn how to set up and manage the MIC.

11:15 – 12:00 Member Engagement & the MIC

One of the great features of ChamberMaster/MemberZone is the Member Information Center (MIC), a member center that enables your users to access key information and actively engage with your organization. The MIC allows users to search the directory of other members, see upcoming events, submit events, sign up for lists and committees, view their membership details, view and complete billing-related steps, and more.

12:00 – 1:00 Lunch

1:00 – 2:00 Best Practices for Maintaining a Clean & Healthy Database

Data cleansing is so important because it improves your data quality and in doing so, increases overall productivity. When you clean your data, all outdated or incorrect information is gone – leaving you with the highest quality information.

2:00 - 3:15 Managing Your Golf Tournament

Your software makes it easy to manage and promote your golf tournament, as well as accept payments from your players and sponsors. In this session, you will learn the steps and best practices for setting up a golf tournament using your GrowthZone or ChamberMaster software

3:30– 4:30 Using the Staff App at Events

Using the Staff App you will be able to easily check people in to events, accept payments for registrations and even sell additional items.

4:30 – 5:00 Wrap Up