Managing your Memberships



Agenda

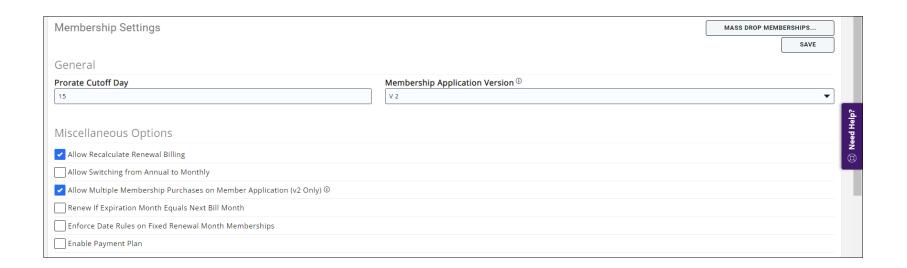
- Review Membership Settings
- Review of Membership Type Setup
- Membership Application
- Managing Memberships
 - Approving Membership Applications
 - Adding
 - Upgrading
 - Downgrading
 - Dropping Memberships



Membership Types

Global membership settings are configured to allow for and drive processes in your database.

KB: Global Membership Settings





Membership Types

Initial Considerations in setting up your membership types:

- Term
- Renewal Options
- Pricing
- Directory Listing

M	embership Types							ADD
þ	earch	Q 9	7					
	Name	Active/Courtesy	Pricing	Levels	Benefit	Chapters Fee Items	Directories/Categories	Actions
H	General Membership	14	\$1,250.00 once ,\$1,250.00/term	2	5	0	1 Directory / 1 Category	
•	Gold Membership	0	\$50.00 once	<no levels=""></no>	<no benefit=""></no>	2	1 Directory / 1 Category	
•	North Dakota Membership Fees	0	\$500.00/term	<no levels=""></no>	<no benefit=""></no>	0	1 Category	
H	Platinum Membership	10	\$50.00 once ,\$1,350.00/term	2	1	0	1 Category	
<u>.</u>	Individual Affiliate Membership	21	\$100.00/term	<no levels=""></no>	<no benefit=""></no>	0	1 Directory / 1 Category	■



Membership Application

The right application can make a huge difference in convincing interested individuals to sign up.

KB: View/Create Membership Application Form

Earth Association Membership Application



Earth Association

Instructions

Joining the Earth Association is a great way to get your business connected – whether that's with other businesses, community leaders or elected officials. Earth Association members have the benefit of an efficient networking group in addition to numerous profitable services. Learn more by reviewing the member benefits or clicking on the links below. If you would like to experience the business rewards & development we offer, we invite you to complete the membership application below.

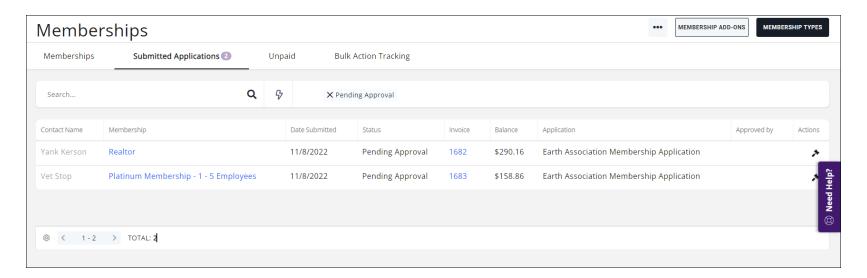
- "I originally joined in the Earth Association as a way to get to know key businesses in the community. I have stayed engaged because those connections help me to succeed in my business."
- ~ Lana Jones, Chairman of the Board of Directors



Manage On-line Application Submission

When notified that an new online application has been submitted you will review and approve applications via Membership > Submitted Applications

KB: Approving Membership On-line Applications

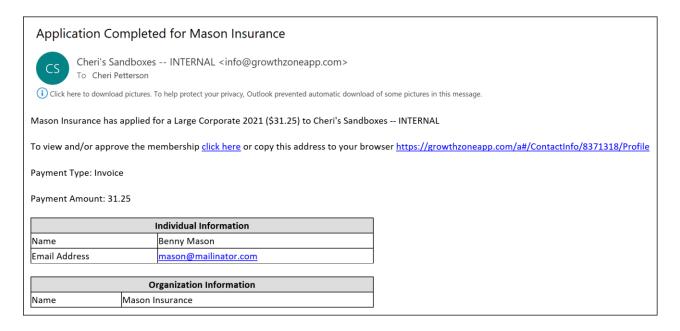




Manage On-line Application Submission

Staff members who wish to receive an email when an application is submitted should subscribe to the "Membership Application Submitted" email

KB: Subscribe to Automated Staff Notifications



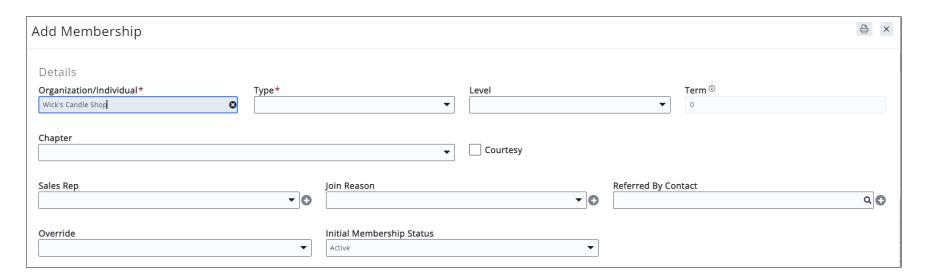


Manage On-line Application Submission

- Approve Application: The applicant's membership will be activated
- Decline and Keep Contact Info: This option will add the contact to your database as a non-member. Use this option in cases where, perhaps, the applicant has chosen the wrong membership type
- **Delete**: This option will delete the contact and the membership from your database



- Memberships may also be added on a contact's profile tab in the back office
- KB: Add a Membership to a Contact



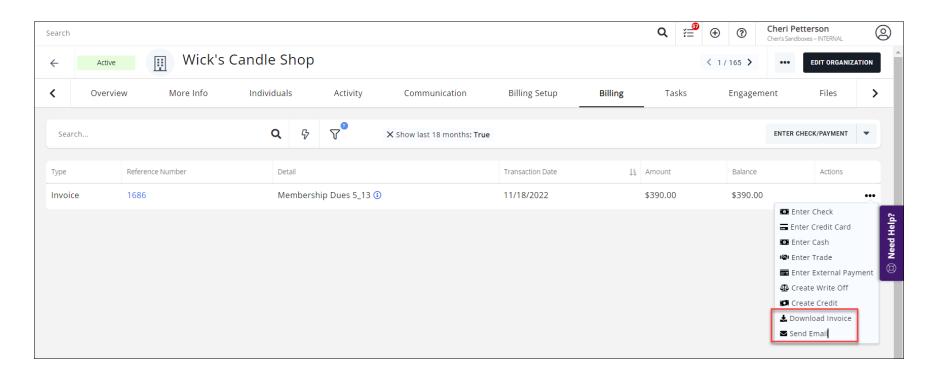


After adding the Membership:

- Accept payment for the invoice OR deliver the invoice
- Validate that the Scheduled Billing is setup appropriately
- (Optional) Verify that Directory is assigned to the member
- (Optional) Add to Lists/Committees



Deliver invoice or accept payment





Verify Scheduled Billing: This should reflect the appropriate Membership Type and Next Bill Date

Membership Scheduled Billing								
Membership	Bill Contact	Frequency	Amount	Discount	Payment Profile	Start Date	Next Bill Date	End Date
Basic Membership C	Alex Wizard	Annually	\$340.00	\$0.00		11/18/2022	11/18/2023	



If applicable, verify that the member has been assigned to a Member Directory. If you have assigned a directory to the membership type, the directory should automatically be assigned. If not, and applicable, assign member to a directory

KB: Add a Directory Listing to a Member

Directory Listings							
Name	Availability						
Active Member Directory	Public & Info Hub	8					



Relate Contacts to the Membership

If the membership type has been setup as Full Inheritance, all individuals associated to the contact will be activated. If the membership types is set to "Owner Only" only the organization will be activated.

Memberships							•
Membership	Membership			Lengt	h		
Basic Membership			Active today Exp: 11/23			•••	
						Upgrade Me	mbership
Paris .						Downgrade	Membership
Billing						Drop or Dele	ete Membership
						👍 Adjust Mem	bership
SCHEDULED BILLINGS Next Bill Date: 11/18/2023	\$390.00 BALANCE Voluntary: \$0.00 Credits: \$0.00		BILLING NOTES Last Date:		O STORED PAYMENT PROFILES	✓ Edit Expirati	



Relate Contacts to the Membership

You can manually adjust which staff members inherit the membership, by selecting the Related Contacts option

KB: Related Contacts

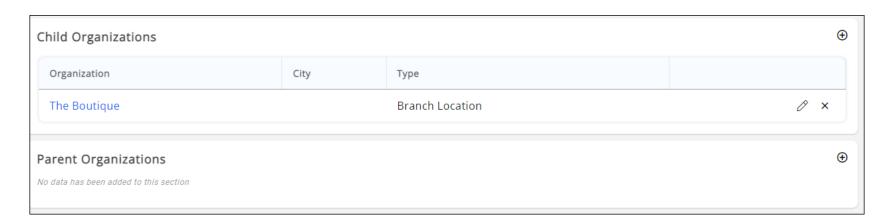
Ε	dit Related Contacts				X
	Contact Name				
	Alex Wizard			8	_
	Gloria Wick			8	_
					•
		Cancel		Done	



Parent/Child Membership Inheritance

In a Parent/Child relationship, you have the option to allow the child business to inherit the membership from the parent. Pre-requisite: The relationship type setup must be of type Location.

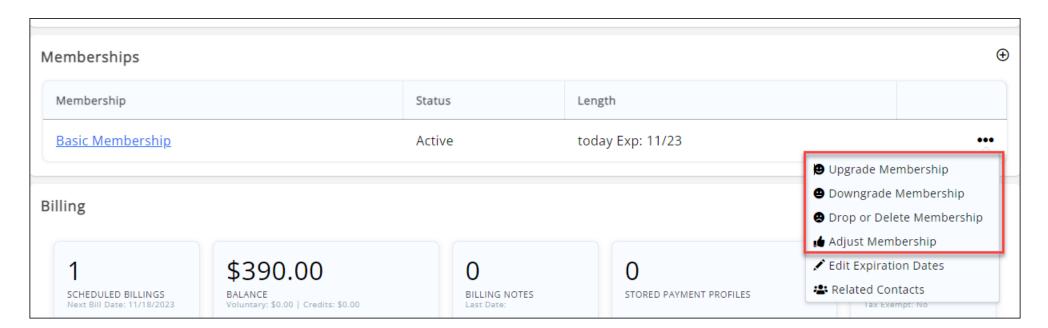
KB: Contact Relationship Types





Membership Changes

Manage a contacts membership from their Profile tab KB: Manage Membership Changes



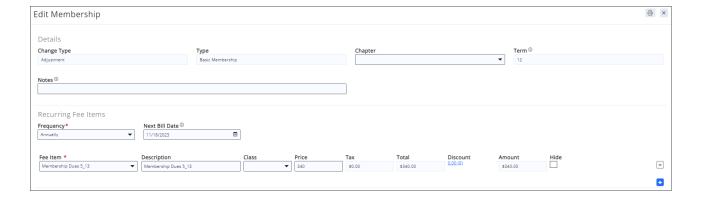


Adjust Membership

Adjusting a membership allows you to change:

- Pricing
- Frequency
- Invoice Options
- Next Bill Date

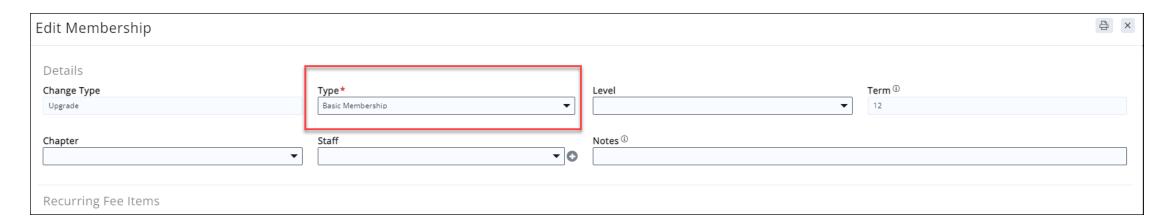
KB: Adjust Membership





Upgrade a Membership

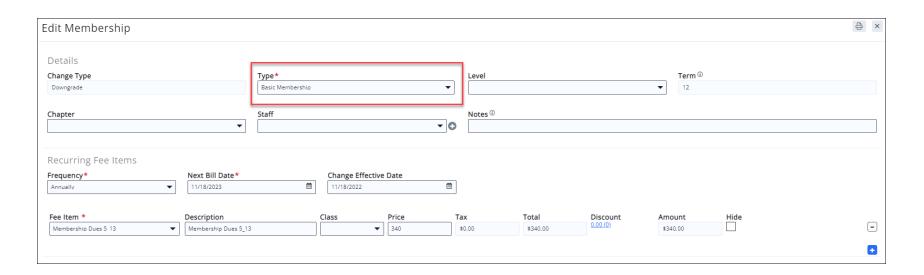
- When upgrading a membership pay particular attention to the fees and next bill date. Make any changes as needed
- KB: <u>Upgrade a Membership</u>





Downgrade a Membership

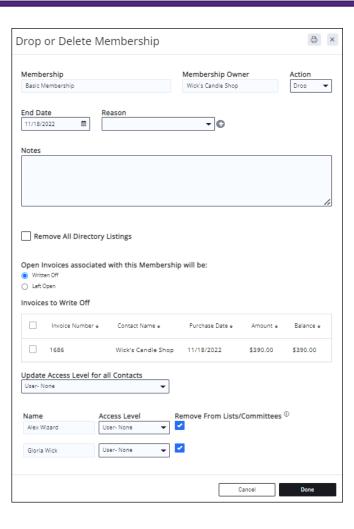
- When downgrading a membership pay particular attention to the fees and next bill date. Make any changes as needed
- KB: <u>Downgrade a Membership</u>





Drop a Membership

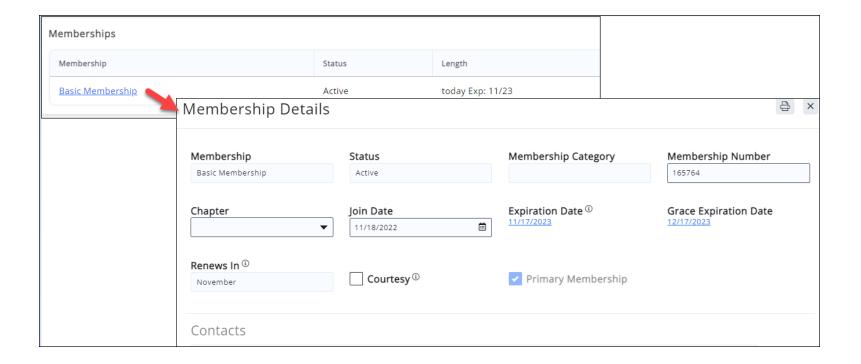
KB: <u>Drop a Membership</u>





Review Membership Details

Click on the Contact's Membership on the profile tab to display details and history of Membership Activity





About Expiration Dates

Expiration dates will automatically be set when a membership is added. Based on the membership type "Renew Everyone" setting and the membership Term, the system will calculate the expiration date

Edit Membership T	< 1 of 47 →		
Membership Name*		Inheritance Type	
Platinum Membership		Full inheritance	▼
	ed By Category nization ▼	■ Benefit Co	redits
Renewal Options			
Recalculate price	End Type * Manually ended	Renew Everyone On November 1st ▼	
Automation			
New Membership Project	Renewal Project	Add to List X New Members,	•



Edit Expiration Dates

Expiration dates may be edited from a member's profile tab, or under the Memberships module

KB: Update Expiration Date from Member Profile tab

KB: <u>Update Expiration Dates from Membership Module</u>



Edit Expiration Dates

NOTE: If the Membership Setting "Enforce Date Rules on Fixed Renewal Month Memberships" is enabled you will not be able to change expiration dates or next bill dates

Miscellaneous Options	
✓ Allow Recalculate Renewal Billing	
Allow Switching from Annual to Monthly	
✓ Allow Multiple Membership Purchases on Member Application	on (v2 Only)
Renew If Expiration Month Equals Next Bill Month	
Enforce Date Rules on Fixed Renewal Month Memberships	



Questions?

