Managing your Store

Agenda

Overview of Store Module

Initial Setup of Store Module

- Shipping Options
- Setting up Goods/Services
- General Settings

Managing your Store

- Adding Products
- Store Order Notifications
- Reviewing & Fulfilling Orders

Reporting





The Store Module is a module that allows the association to sell additional resources/products to members

The integrated Store in your GrowthZone Software, makes selling and processing orders as simple as possible

Cheri's Sandbo	x Store	
Welcome to our Store find all of you	ur lakes logo gear at the tip of your fingers	
		LOGO BASEBALL CAPS
Logo T-Shirt	Logo Backpack	\$ 25.00
\$ 40.00 Details Add To Cart	\$ 50.00 Details Add To Cart	Details Add To Cart



Getting Started

- ✓ Shipping Options
- ✓ Setting up Goods/Services
- ✓ General Settings

Shipping Options Pric	e Tiers	
Shipping Price	Tiers	
Greater or equal than (Mir	1)	Less than (Max)
1		49.99
50		98.99
99		10000



The shipping price applied to a sale depends on the total amount of the sale

KB: Setting up Shipping Options

	Shipping Option	
	Standard Shipping Fees	•
St	tep 4: Grand Total	
0	rder Subtotal:	\$ 100.00
Та	ax:	\$ 4.00
Т	otal with Tax:	\$ 104.00
S	hipping:	\$ 0.00
G	rand Total:	\$ 104.00



The **Shipping** functions allow you to set the shipping fees associated to a sale

This is a two step process:

- 1. Setup pricing tiers
- 2. Associate tiers to a Shipping options

Min Value	Max Value	Shipping Fee
\$1.00	\$9.99	2.99
\$10.00	\$29.99	5.99
\$30.00	\$49.99	7.99
\$50.00	\$99.99	9.99
\$100.00	\$10,000.00	0



Setting up Tiers

- The **Price Tiers** screen is where you can set up your shipping price thresholds
- Each item in the Price Tier is a price range with a minimum and a maximum value

Shipping Options	Price Tiers		
Shipping Pri	ce Tiers		
Greater or equal than	(Min)	Less than (Max)	
1		49.99	
50		98.99	
99		10000	



Associate the price tiers to shipping costs

All of the shipping option sets that you create will automatically be available in your store at checkout

nipping Option P	rice Tier Fees	
Min Value	Max Value	Shipping Fee
\$1.00	\$49.99	7.99
\$50.00	\$98.99	12.99
\$99.00	\$10,000.00	0



Setup Fee Items for Store Products

Goods and Services allow you to define the fee items associated to the products you will sell in your store Goods/Service Type of "Physical Product" or "Digital Product" KB: <u>Setting Up Goods/Services</u>

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Store General Settings

Store Description

KB: Setup Store General Settings





Add Physical Products to Your Store

Your Store Module can assist you in managing "attributes" for physical product, such as size or color

In addition, you will be able track available inventory

KB: <u>Add Physical Products to Your</u> <u>Store</u>

Name					
Logo Cooler					
Contact					
Sub Items					•
Name			Price	Inv. Remaining	0
Red			25	0	×
Blue			25	10	
		Category	Only	/ Available for Membership Ty	(ne(s)
Saleable Item Cooler	\sim	Gifts	\sim	None Selected 👻	() ()
Cooler Description This is the description on Short Description Show your Green Valley P Is Active	ce click details		~		
Cooler Description This is the description on Short Description Show your Green Valley P	ce click details		~		//



Add Digital Product to Your Store

Digital Products provide a way to sell documentation to your members and the public

KB: Add Digital Downloads

Name				Price
Saleable Item	_	Category		Only Available for Membership Type(s)
Select a Saleable Item	✓ +	Select a Category	\sim	None Selected 👻
Description				
Short Description				
s Active				
Select File / Folder				
(Optional) File Download Expi	ration Data			
	ration bate			



Add Digital Products to Your Store

Pre-requisites:

- Goods/Service Setup of Type
- Documentation uploaded to the Cloud

KB: Add Digital Downloads

Name			Price
Saleable Item	Category		Only Available for Membership Type(s
Select a Saleable Item 🗸 🕂	Select a Category	\sim	None Selected 👻
Description			
Short Description			
Is Active			
Select File / Folder			
(Optional) File Download Expiration Date			
	0000		
1			



Managing Your Store Orders

When an order is placed, an automated message will be sent to those staff members who have subscribed to the New Store Order Created notification

ifications			
ubscribe	Notification Type	Email Address	Frequency
	Membership Application Submitted	cheri.petterson@growthzone v	As It Happens 🛛 🔻
	Member Modified Profile	cheri.petterson@growthzone 🔻	As It Happens 🔹
	User Created Or Edited Web Content	cheri.petterson@growthzone 🔻	As It Happens 🔹
	New Person Added To Existing Membership	cheri.petterson@growthzone 🔻	As It Happens 🔹
	Contact Us Submission	cheri.petterson@growthzone 🔻	As It Happens 🔹
	Sales Proposal Accepted	cheri.petterson@growthzone 🔻	As It Happens 🔹
	Scheduled Billing Results	cheri.petterson@growthzone 🔻	As It Happens 🔻
	Event Submitted For Approval	cheri.petterson@growthzone 🔻	As It Happens 🔹
	Online Event Registration	cheri.petterson@growthzone 🔻	As It Happens 🔹
	My Project And Task Status Updates	cheri.petterson@growthzone 🔻	As It Happens 🔻
	Receive Notice When Users Unsubscribe From Email	cheri.petterson@growthzone. v	As It Happens 🔻
	Online Donation Notice	cheri.petterson@growthzone v	As It Happens 🔻
	Web Content Added	cheri.petterson@growthzone. 🔻	As It Happens 🔻
•	New Store Order Created	cheri.petterson@growthzone. 🔻	As It Happens 🔻



Managing Your Store Orders

All orders placed through your store will be displayed on the **Orders** tab of the Store module

Orders Produ	cts S	Settings									
Orders											
Search											
Name	\$	Purchase Date	¢	Product Total	¢	Notes	\$	Status	¢	Ref #	•
	\$	Purchase Date 4/5/2017	\$	Product Total \$75.00	0	Notes	÷	Status Pending	¢	Ref # 855225	•
Name John Derpey DJ Seag	\$		¢		¢	Notes	\$		0		•



Managing Your Store Orders

To view order and update the status of an order, click into the Purchaser's **Name** on the Orders tab

General Information				
Contact Name				
Dj Seaghost				
Purchase Date				
5/4/2017				
Shipping Information				
Address				
1132 1st Street South Baxt	ter Minnesota			
Shipping Option				
Status				
Pending				٣
Notes (for internal use o	nly)			
Order Information				
Order Information				
Products				
Name	Quantity	Price	Total Price	
Sunglasses		\$27.00	\$27.00	



Store Reports

The **Store Product Purchases** report will generate a list of all product sold through your store

KB: Store Product Purchases Report

Results					
Contact Name \$	Order Date 🗢	Short Description *	Quantity ¢	Total Amount ¢	
Collin Thames MD	3/15/2017		4	\$100.00	
Collin Thames MD	3/15/2017		15	\$750.00	
Collin Thames MD	3/15/2017		5	\$125.00	
Collin Thames MD	3/20/2017		35	\$1,375.00	
	3/20/2017		25	\$625.00	
D) Seaghost	3/31/2017		1	\$50.00	
Dj Seaghost	4/3/2017		1	\$25.00	
D) Seaghost	4/4/2017		1	\$25.00	



Store Reports

The **Store Products** report will generate a list of all of your store products, along with the number sold of each item, and the number of orders for each item

KB: Store Products Report

Results					
Product Name \$	Saleable Item ©	Total Sold \$	Orders Number \$		
Shoes	Shoes	0	0		
Cool Portrait	Pet Products	25	1		
Hat	Hat	46	1		
What?	Pet Products	200	2		
Praise the Sun	Pet Products	1,000	4		
Vacuum Cat	Pet Products	5,500	7		
Shake Party	Pet Products	8,000	8		
Jeans	Jeans	882	8		
Cat Time	Pet Products	2,390	10	0	
Shake Extreme	Pet Products	18,000	12	6	



Questions!