# Member Management



#### Agenda

- Finding Members
- Getting Ready
- Managing Prospects
- Managing Members
  - Add member/rep record
  - Manage Member Fee Schedule
  - Drop member
  - Reinstate a member
  - Merge Members
- Member Reports



## Member Filtering Options

#### Member Drop Down Options and Filters:

- In the Header Bar black arrows move through the list of members
- Filter Options

Members 155 of 307 filter options Leon & Gonzalez Corp	<b>Q</b> Toolbar Filter Options	
	Select Members Displayed in Drop-Down	clear filters
	<ul> <li>All Members</li> <li>Active</li> <li>Courtesy</li> <li>Non-Member</li> <li>Prospective</li> <li>Dropped/Inactive</li> </ul>	>>
	Continue Cancel	

**member**zone

#### Find a Member/Rep

The Find button allows you to search for Members or Reps, Groups, Events or Billing transactions from where ever you are in the database



#### Getting Started... Custom Fields

Your ChamberMaster software provides you with standard data fields such as Phone, Address, etc. What additional data would you like to track?

Why did a member join?

What are their interests?

What are their pain points?

Ownership?

Industry?



#### Getting Started... Custom Fields

#### Track additional data using Custom Fields KB: <u>Custom Fields</u>

Custom Fields		▶ <u>Add/Edit Custom Fields</u> 井
<b>Warning!</b> Custom Fields shou If this information is being co	Id never be used to collect or store llected, you will be required to remo	e credit card numbers, social security numbers or other personal information. ove that information.
General Information		
Established Year:		(Numeric - integer)
How did you hear about us?:	~	(Select)
Join Reason:	Educational Opps 🗸	(Select)
Ownership:	Minority Owned 🗸	(Select)



#### Getting Started... Membership Types

- Membership Types are a way by which you can organize/segment your members.
- Most frequently these are used to call out membership level (Silver, gold, platinum) but can truly be used as you need to identify a characteristic of your members.
- KB: <u>How are Membership Types used?</u>





## Getting Started... Membership Types

Membership Types are used throughout the application once they are defined and assigned to your members.

- Reports may be viewed/generated by Membership Type
- Communication may be sent/created by Membership Type
- Event invitations may be sent by Membership Type





## Getting Started... Define Directory Categories

Your directory categories provide a way to organize and segment your membership so that visitors to your website can find exactly what they are looking for.

KB: <u>Setup Directory Categories</u>





## Managing Prospects

Your ChamberMaster database is not just a way by which you can manage contacts with a membership but also track members interested in joining

KB: Add a Prospective Member

	mbor					
Step 1: Bas Step 2: Add Step 3: Bill Step 4: We	in Def sic Information ditional Information ing Information b Display Information					
Business Inform	nation					
File-By Name:	Percy's Pet Shop					
Status:	Prospective	$\checkmark$	Join Date:			
Member Type:		~				
Web-Participation:	Basic Package	~	Full-Time Emps:	0		
Sales Rep:		~	Part-Time Emps:	0		
Comment/Notes:			4			
Categories:	Primary	Directory Category Name	•			
			Assign Categories			
Representatives:	Primary	Representative Name				
			Add a New Rep			
<< Back	Next >>			F	inish	Cancel



#### Add a Member – Membership Application

Members can easily be added to your database by using the Membership Application

KB: Setup Membership Application





#### Add a Member – Membership Application

You can configure your system to automatically accept applicants as new members, or you can manually approve the applications.

KB: <u>Approve Membership Applications</u>

Pending A	Applications Application History			
NEW! An A the invoice	Apply Payment selection appears as an available Action e first, apply the payment next, and then approve.	payment was made by credit card	l. Use the Action links	s below to create
For more I	mormation click the gloon that displays after the prosp	the Membership Application title	•	
rospective	Member Applications ① Member Name (click the members' name to view more details)	Actions		
rospective Applied 5/8/2019	Member Applications () Member Name (click the members' name to view more details) Bonner Springs Edwardsville-Area Chamber of Commerce	Actions Approve Decline A	pprove/Create Invoice	Create Invoice Only
rospective Applied 5/8/2019 5/8/2019	Member Applications ① Member Name (click the members' name to view more details) Bonner Springs Edwardsville-Area Chamber of Commerce Verona Chamber of Commerce	Actions Approve Decline A Approve Decline A	.pprove/Create Invoice .pprove/Create Invoice	Create Invoice Only Create Invoice Only
rospective Applied 5/8/2019 5/8/2019 5/8/2019	Member Applications ① Member Name (click the members' name to view more details) Bonner Springs Edwardsville-Area Chamber of Commerce Verona Chamber of Commerce CCOC	Actions Approve Decline A Approve Decline A Approve Decline A Approve Decline A	pprove/Create Invoice pprove/Create Invoice pprove/Create Invoice	Create Invoice Only Create Invoice Only Create Invoice Only
rospective Applied 5/8/2019 5/8/2019 5/8/2019 5/8/2019 5/8/2019	Member Applications ① Member Name (click the members' name to view more details) Bonner Springs Edwardsville-Area Chamber of Commerce Verona Chamber of Commerce CCOC Iowa Waukee	Actions Approve Decline A Approve Decline A Approve Decline A Approve Decline A	pprove/Create Invoice pprove/Create Invoice pprove/Create Invoice	Create Invoice Only Create Invoice Only Create Invoice Only
rospective Applied 5/8/2019 5/8/2019 5/8/2019 5/8/2019 5/8/2019 8/21/2019	Member Applications       Image: Constraint displays after the prosp         Member Name       (click the members' name to view more details)         Bonner Springs Edwardsville-Area Chamber of Commerce         Verona Chamber of Commerce         CCOC         Iowa Waukee         Sweet Treats	Actions           Approve         Decline         A           Approve         Decline         A	pprove/Create Invoice pprove/Create Invoice pprove/Create Invoice Apply Payment	Create Invoice Only Create Invoice Only Create Invoice Only Create Invoice Only



#### Add a Member

When adding a new member to the database, you simply fill in the requested information as the wizard walks you through four information screens,

KB: Add a New Member

Step 2: Addi Step 3: Billir Step 4: Web	tional Information ng Information Display Information			
eneral Informa	ation			
Company Name:				
Primary Phone:		Fax:	Call First	st
Alternate Phone:		Email:		
Toll-Free Phone:		Website:		
Cell Phone:		Use Physical Address as the Maili	ng Address	
Physical Address:		Mailing Address:		
City:	Nisswa	City:	Nisswa	
State:	Minnesota	State:	Minnesota	
Zip:	56468	Zip:	56468	
Country:		Country:		



#### Update Member Data

Additional information about your members can be tracked on the member's General tab.

KB: Edit Member General Information





#### Manage Member Fee Schedule

Membership Fees & Dues can be assigned to a member when you first add a member, when a member application is processed, or directly on the member's Account tab.

KB: Assign Recurring Membership Fees to a Member

Drag fees in the ord	der you want the	Membership Fees & m to appear on the invoices	Dues when	you run invo	ice batche	es and clic	k "Save".	
Name	Bill-To Override	Description	Qty	Frequency	Next Billed*	Day Charged	Amount**	C
Corporate Membership		Corporate Membership	1	Monthly	Jan 2023	N/A	\$1440.00	0



#### Manage Member Reps

The staff of an organization is tracked on the reps tab. You will be able to add new reps, update rep information, deactivate reps and setup MIC credentials

KB: <u>Manage Member Reps</u>

			copy business information
Prefix:	edit prefixes	Greeting:	
First Name:*	Shannon	Job Title:	Owner
Middle Name:			Rep is currently <b>active</b> with this member. ( <u>History</u> )
Last Name:*	Jones	<b>Z</b>	Primary Contact
Suffix:	← edit suffixes	<b>Z</b>	Billing Contact
Contact Preference:*	eMail 🗸	Phone Preference:*	Work Phone 🗸
Address:	1200 South Street	Work Phone:	414-870-2258
		Home Phone:	
City:	Crosby	Cell Phone:	
State:	MN	Alt. Phone:	
Zip:	56441	Fax:	
Country:	US	General CC eMails:	
eMail:	cheri.petterson@growthzone.com	Billing CC eMails:	
Comments:			
anial Natural: Coming			11
Links day		Feesbard	
Linkedin:		Facebook:	
Twitter:	•	Instagram:	



#### Manage Member Reps MIC Login Credentials

From the Reps tab you will be able to manage a rep's MIC Login credentials

KB: Manage Rep Login Credentials





## Member Web Display

One of the benefits you may be offering to your members is display in your Directory. On the member's web display tab you can update directory information





### Web Display "Packages"

**Basic Package** 

Enhanced Package (requires Premier or Pro edition of the software.

KB: Member Web Display Participation Options





#### Member Stats

The member's **Stats** tab gives staff the ability to view and print the member's event activity, the website statistics reports showing the member's accounts receivable billing history, and a profile of the member's account.

KB: View Individual Member Stats

Available Reports		
Web Views / Statistics		
Billing		
Other Reports		
General Information		
Selected Member:	A Place for Dogs	
Membership Status:	Active	Member Since: 3/21/2017
Primary Rep:	Shannon Jones	Chamber Rep: Hunter Gravson
Billing Rep:	Shannon Jones	. ,
Web Participation		
Web Elements:		View Member Page
Solution	Business Description	Hours of Operation
Ø	Driving Directions	Keywords
Ø	Business Address	🤣 Phone Number
8	Fax Number	🤣 Website URL
ø	Email Address	Map
0	Enhanced Web Presence	
	Priority Placement	Search Result Icon
	Photos	Search Result Description
Statistics:	21 Member Page Views ►	
(last 12 months)	4 Category Search Result Displays	Member Page Views per Month
	91 Other Search Result Displays	10
	0 Links to External Website	5
	0 Visits to Map	Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec Jan
	Consulad Consumer Contact Requests	22 22 22 22 22 22 22 22 22 22 22 22 23



#### Member Stats

Did you know.... You can generate a report of members along with their website stats to easily review and send to members

KB: <u>Member Benefit Batch Print or</u> <u>Email</u>

Crosby, MN 56441			
General Information Selected Member: Membership Status: Membership Type: Primary Rep: Billing Rep:	A Place for Dogs Active Large Corporate Shannon Jones Shannon Jones	Chamber Rep:	Hunter Grayson
Web Participation			
web Elements:	Rusiness Description	A Hours of O	neration
ž	Driving Directions	Keywords	peration
ŏ	Business Address	Phone Nun	nber
x	Fax Number	🐼 Website UF	RL.
<b>Ö</b>	Email Address	🐼 Мар	
8	Enhanced Web Presence		
۲	Priority Placement	Search Res	ult Icon
۹	Photos	Search Res	ult Description
Hit Statistics: (last 12 months)	<ul> <li>4 Visits to My Directory Categorie</li> <li>91 Times Displayed In Search Rest</li> <li>21 Visits to Member Information P</li> <li>0 Links to External Website</li> <li>0 Visits to Map</li> <li>0 Emailed Consumer Contact Rest</li> <li>0 Vacancy Calendar Hits</li> </ul>	es ults age quests	
Account/Finance		Communication	
Renewal Month:	July	Groups:	26
Current Balance:	\$1160.3968	Lead List Groups:	2
Recurring Fees:	\$1440.0(annuai total)	eReferrals:	0 (past 12 months) 3 (past 12 months)
		Chercifula.	C (past 12 months)



#### Drop a Member

Members who are no longer participating may be dropped (set inactive) but still have their history and information available in the database.

#### KB: Drop a Member





#### Re-instate a Dropped Member

After an active member has been set to **Dropped** status, setting them back to **Active** status will display options to allow you to return reps back to active status and reinstate their group participation if desired

KB: <u>Reactivate/Reinstate</u> <u>Member</u>

contine Charles	ie				
reativenrist	le				
		Representative	es		
Cor	ntact Name	Rep Status	0	Group Status 🔞	
All Membe	er Representatives		•		V
hris Christie Member Page and The following op • The Disab • The Redir	Login Settings tions have been set: le Login option has been clea ect Index has been set to "No	Inactive ared. Redirect Action	н.	Leave Unchanged	V
hris Christie Member Page and The following op • The Disab • The Redir Display Attributes:	Login Settings tions have been set: le Login option has been clea ect Index has been set to "No Do Not Display On Web	Inactive ared. Redirect Action	▼ ". Login	Leave Unchanged	▼ Dage
hris Christie Member Page and The following op • The Disab • The Redir Display Attributes:	Login Settings tions have been set: le Login option has been clea ect Index has been set to "No Do Not Display On Web Cannot Purchase Ads/HotDe	Inactive ared. Redirect Action Disable als Disable Merr	▼ ". Login	Leave Unchanged	▼ Page



#### Merge Members

In the event that you have duplicate members in your database (perhaps you had added a prospect, then the prospect applied online), you can easily merge two contacts together

KB: <u>Merge Members</u>

#### Member - Merge

#### Flutists

Merge Cancel

Only values that differ between the selected members will show up on the list below. Click on value you want to use for the final merged value from values for either **Flutists** or **Flutists**. The currently selected value is highlighted in green.

After the merge is complete, please use the Merge Selected Rep feature on the Reps tab to consolidate reps if needed. In addition, please review the Account, Advanced, and Marketing tabs to disable or delete any duplicate information if necessary.

	Source Record	Destination Record	New Destination Record
Field	Flutists (Created: 1/21/2023):	Flutists (Created: 2/7/2020):	Merged Value
Contact Fields			
Email	flutists@maiinator.com		
Physical Address Field	s		
City	Crosby		
Address Line 1	14 Master Lane		
Postal Code	56441		
State/Province	MN		
Mailing Address Fields			
City	Crosby		
Postal Code	56441		
State/Province	MN		
Display Fields			



#### Common Member Reports

- <u>Member Join Reports</u>
- Member Drop Analysis Report
- <u>Custom Member Report</u>
- <u>Custom Representative Report</u>

Jales Rep:	- Do No	ot Filter by Sa	iles Rep - 🔻	
Join Date from:	12/21/2	017		
0:	1/7/201	9		
)isplay Options:	Summa	ary	Y	
nclude Active Members Only?:	Yes V			
show Totals:	Yes V			
nclude One-Time Fees:	No 🔻			
Jse Fee Active and Exp. Dates in C	riteria: No 🔻			
nclude Web Tab Description:	No 🔻			
Member Name Option:	Use "C	ompanyNam	e" 🔻	
Sort Option:	By Join	Date	<b>Y</b>	
	Refres	h Report		
Chambermaster memberzone		Mer	nbers Listi 9 Members jo	ng By Join Date
Chambermaster memberzone' REGIONAL TRAINING Member Name	Join Date	Mer	Members Listi 9 Members jo Web-Participation	ng By Join Date ined from 12/21/2017 to 1/7/2019 Notes
Chambermaster memberzone' REGIONAL TRAINING Member Name Children's Home	Join Date 7/31/2018	Mer Status Active	Members Listi 9 Members jo Web-Participation None	ng By Join Date
Chambernaster memberzone REGIONAL TRAINING Member Name Children's Home Alex Race Track Events LLC	Join Date           7/31/2018           7/31/2018	Mer Status Active Active	Members Listi 9 Members jo Web-Participation None Basic	ng By Join Date
Chambermaster memberzone REGIONAL TRANING Member Name Children's Home Alex Race Track Events LLC Cakes by Stefani	Join Date 7/31/2018 7/31/2018 7/31/2018 7/31/2018	Status Active Active Active	Web-Participation       None       Basic       Enhanced	ng By Join Date
Chambermaster memberzone REGIONAL TRANSING Member Name Children's Home Alex Race Track Events LLC Cakes by Stefani Mason & Mayton Renovation	Join Date 7/31/2018 7/31/2018 7/31/2018 7/31/2018 7/31/2018	Status Active Active Active Active	Web-Participation None Basic Enhanced Basic	ng By Join Date
Chambermaster memberzone REGIONAL TRANING Member Name Children's Home Alex Race Track Events LLC Cakes by Stefani Mason & Mayton Renovation Burgers & Booz	Join Date 7/31/2018 7/31/2018 7/31/2018 7/31/2018 7/31/2018 7/31/2018	Status Active Active Active Active Active Active	Web-Participation None Basic Enhanced Enhanced	ng By Join Date



# **Questions**?

