GrowthZone User Conference - Realtor Edition
March 23, 2026, 9:00am – 4:00pm

8:30 – 9:00am	**Check-in**
9:00 – 9:15am	**Welcome**
9:15 – 10:30am	**Maintaining a Clean & Healthy Database** Data cleansing is so important because it improves your data quality and in doing so, increases overall productivity. When you clean your data, all outdated or incorrect information is gone – leaving you with the highest quality information
10:30 – 10:45	**Break**
10:45 – 12noon	**Avoid the Spam Folder: 5 Ways to Ensure Your Emails Get Through** If your emails aren't reaching your members, you're missing a critical connection point. Whether you're seeing low open rates or wondering why your messages are ending up in spam folders, this session will help you take back control of your email performance.
12:00 – 1pm	**Lunch**
1pm – 2:15pm	**Mastering Continuing Education** Using the Continuing Education module within GrowthZone allows you to track, and report on the completion of such things as COE & FH.
2:15 – 2:30pm	**Break**
2:30 – 3:30	**Post Billing Activities** Sooner or later, your association is going to have a member who can't or won't pay their dues. While your processes may vary, your GrowthZone software provides several functions to assist you in managing unpaid invoices.
3:30 – 4:00	**Wrap Up**